



9th Texas Voter Poll

Sept. 25 - Oct. 1, 2025

N = 1,001 Respondents | Margin Of Error: $\pm 3.1\%$



Text-to-cell
13%



Live phone
54%



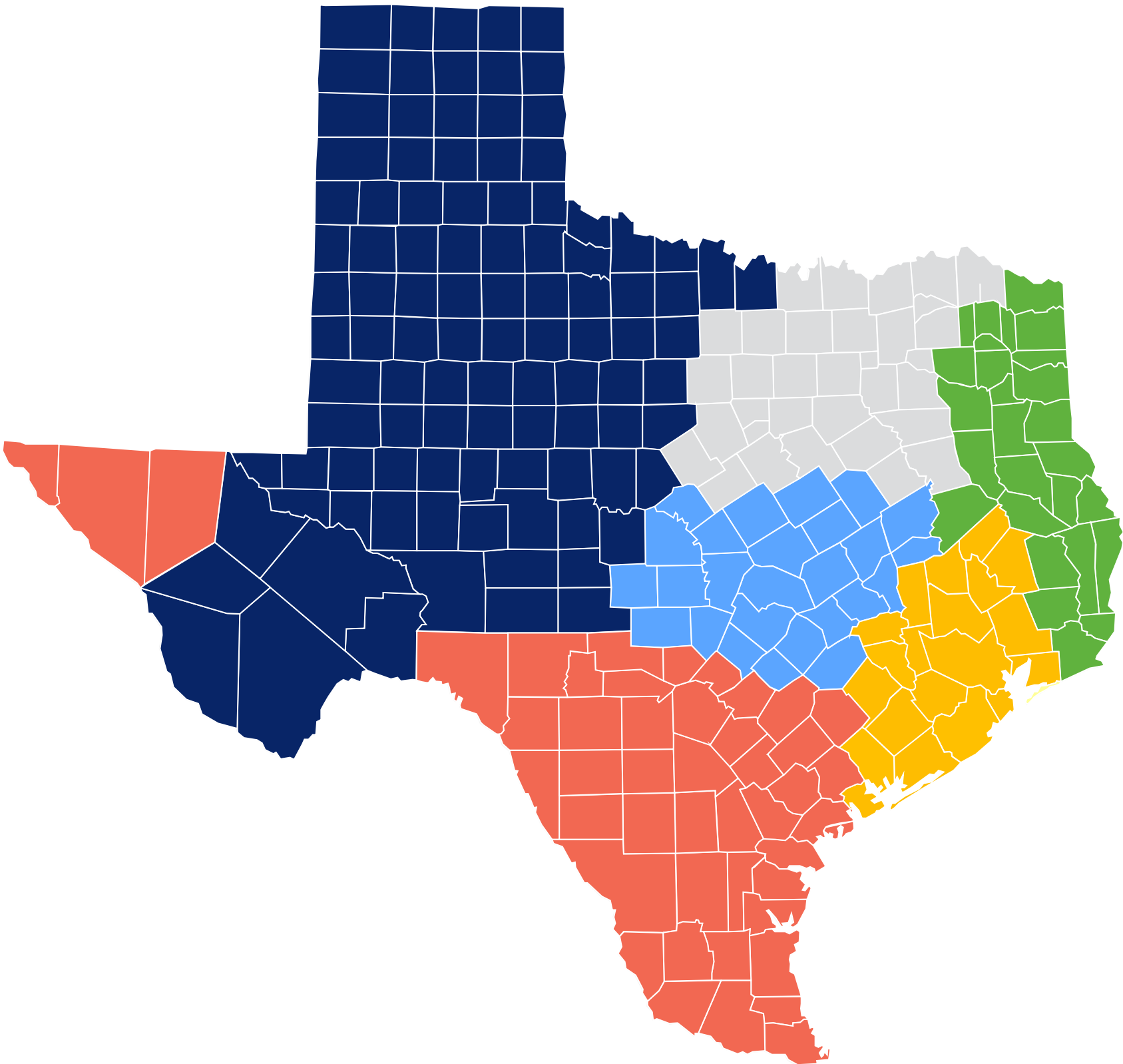
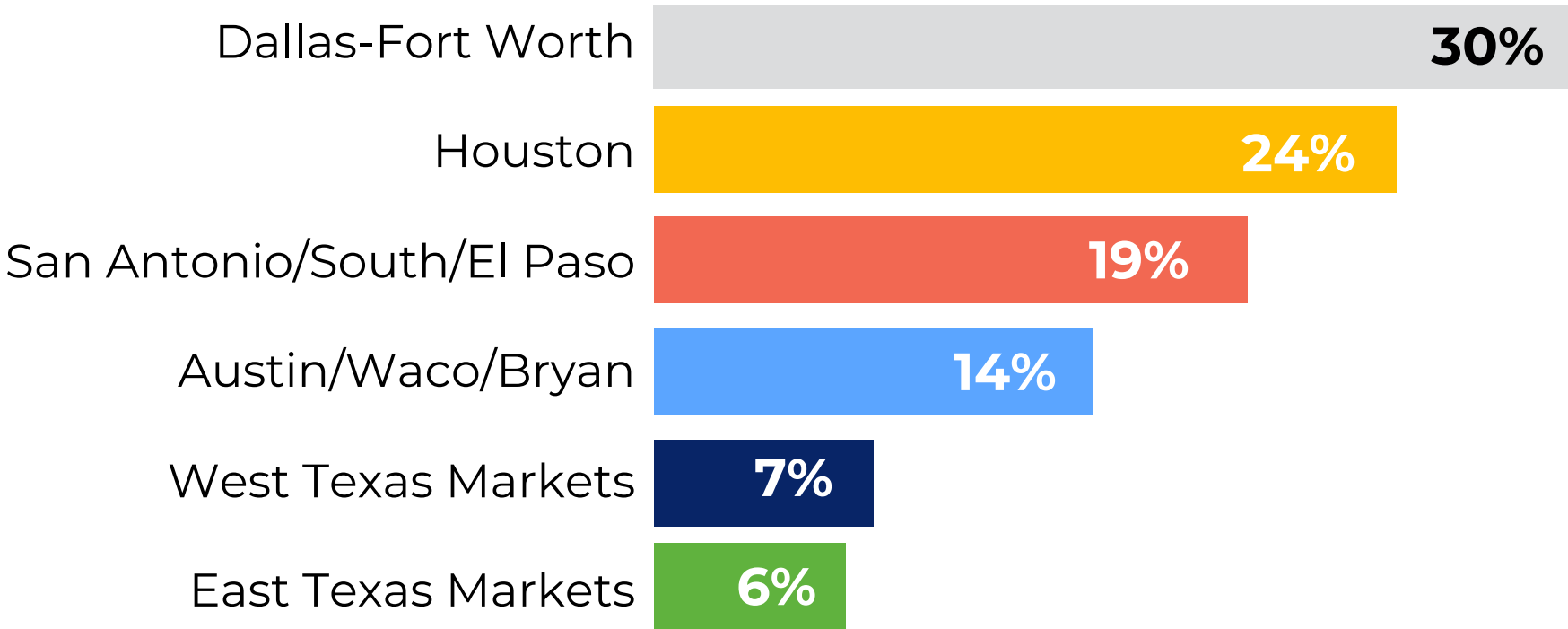
Web
33%

TEXAS 20
36

Due to rounding, percentages in these charts may not add up to 100%.

Texas Combined Media Markets

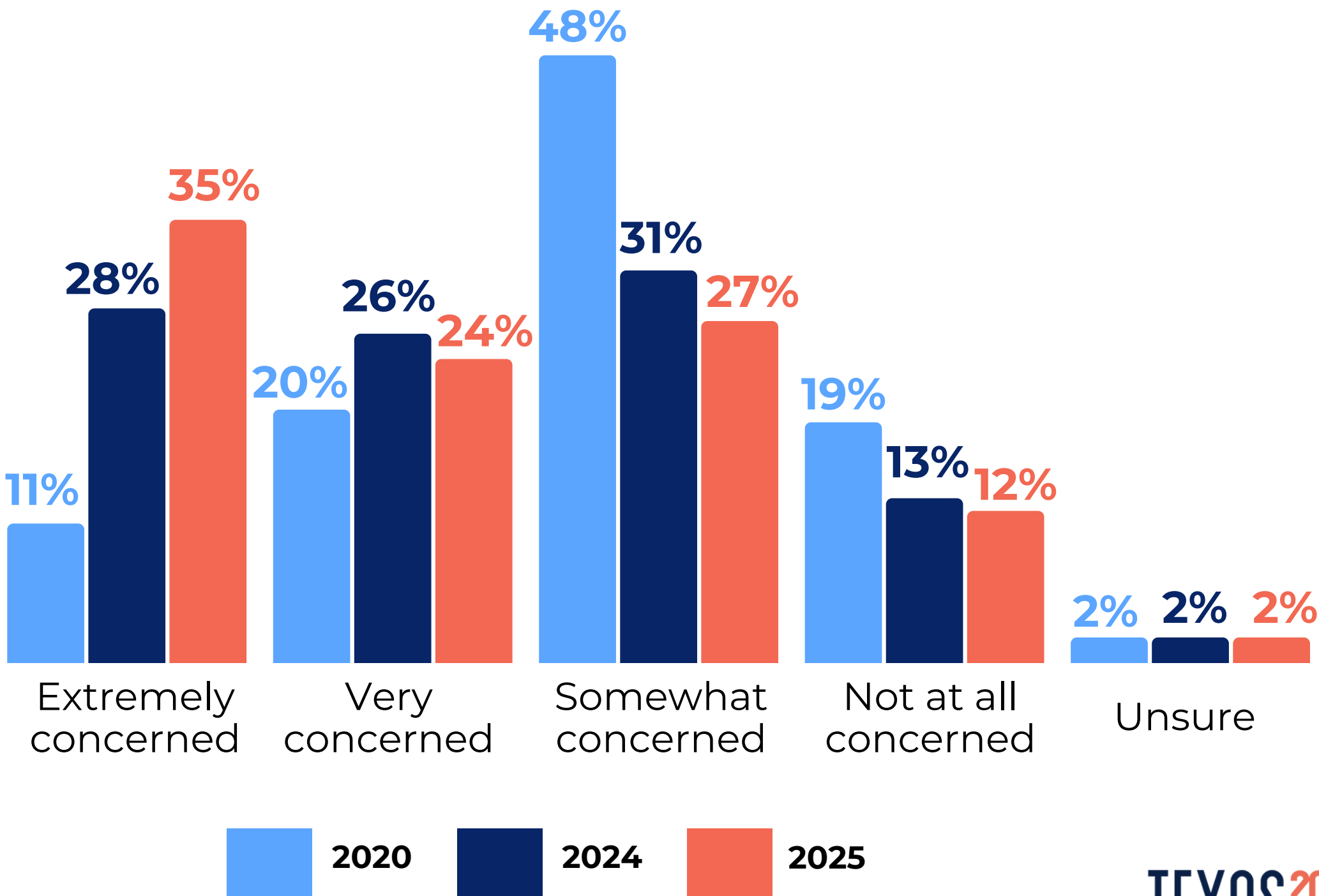
PERCENT OF INTERVIEWS



Which best describes your level of concern regarding the future of Texas?

Texas voters are concerned for the state's future

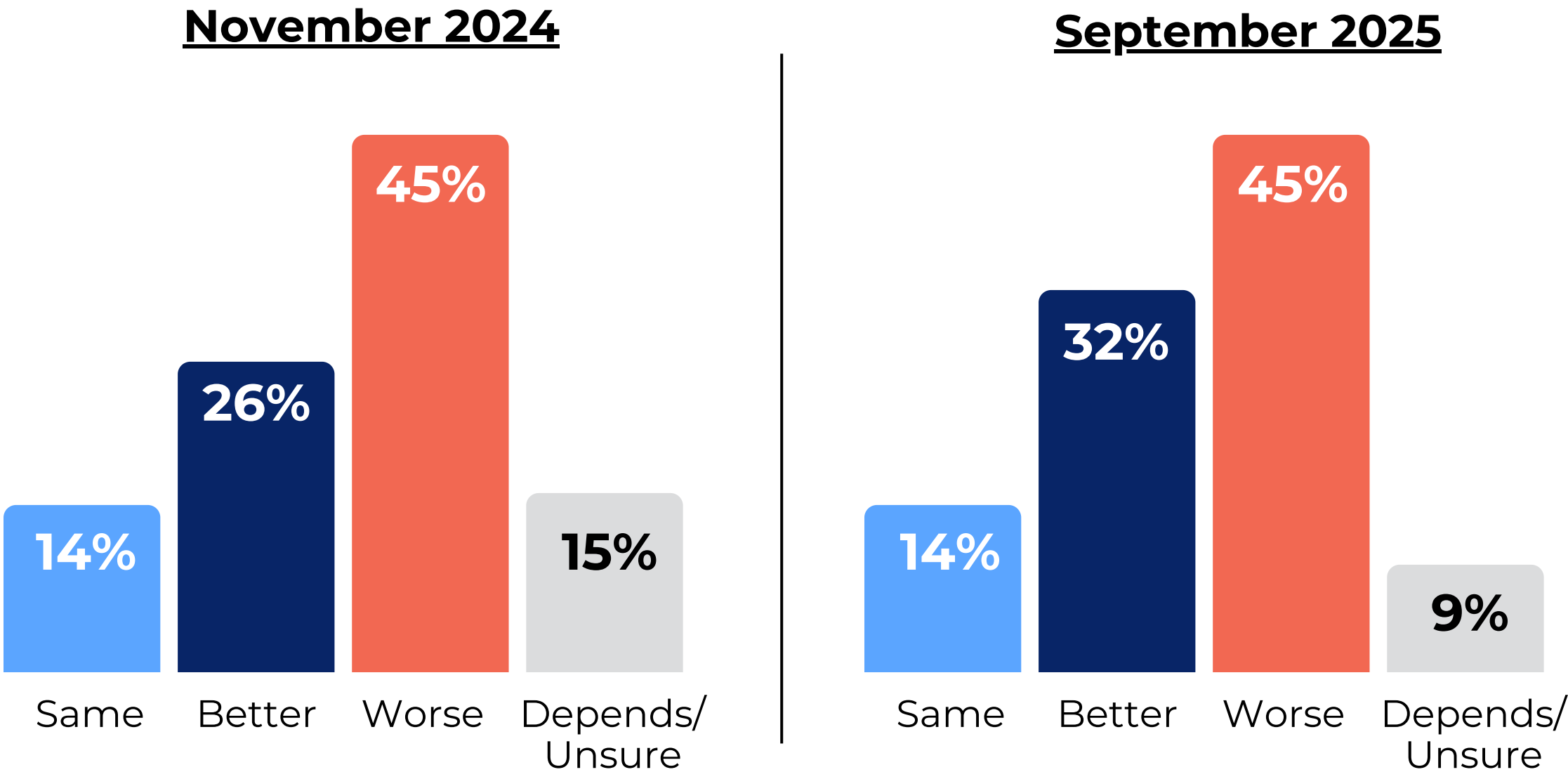
Texans' anxiety about the **future of the state has intensified**, with more residents moving into the “Extremely concerned” category. While “very” and “somewhat concerned” levels declined, the overall sentiment shows a growing sense of unease about Texas’ direction heading into 2026.



But Texans are growing more optimistic about the next gen’s future

Between November 2024 and September 2025, the share of Texas voters who believe children will have better opportunities **rose from 26% to 32%**, while pessimism held steady at 45%. Fewer respondents are unsure, suggesting confidence in a brighter future is starting to take hold.

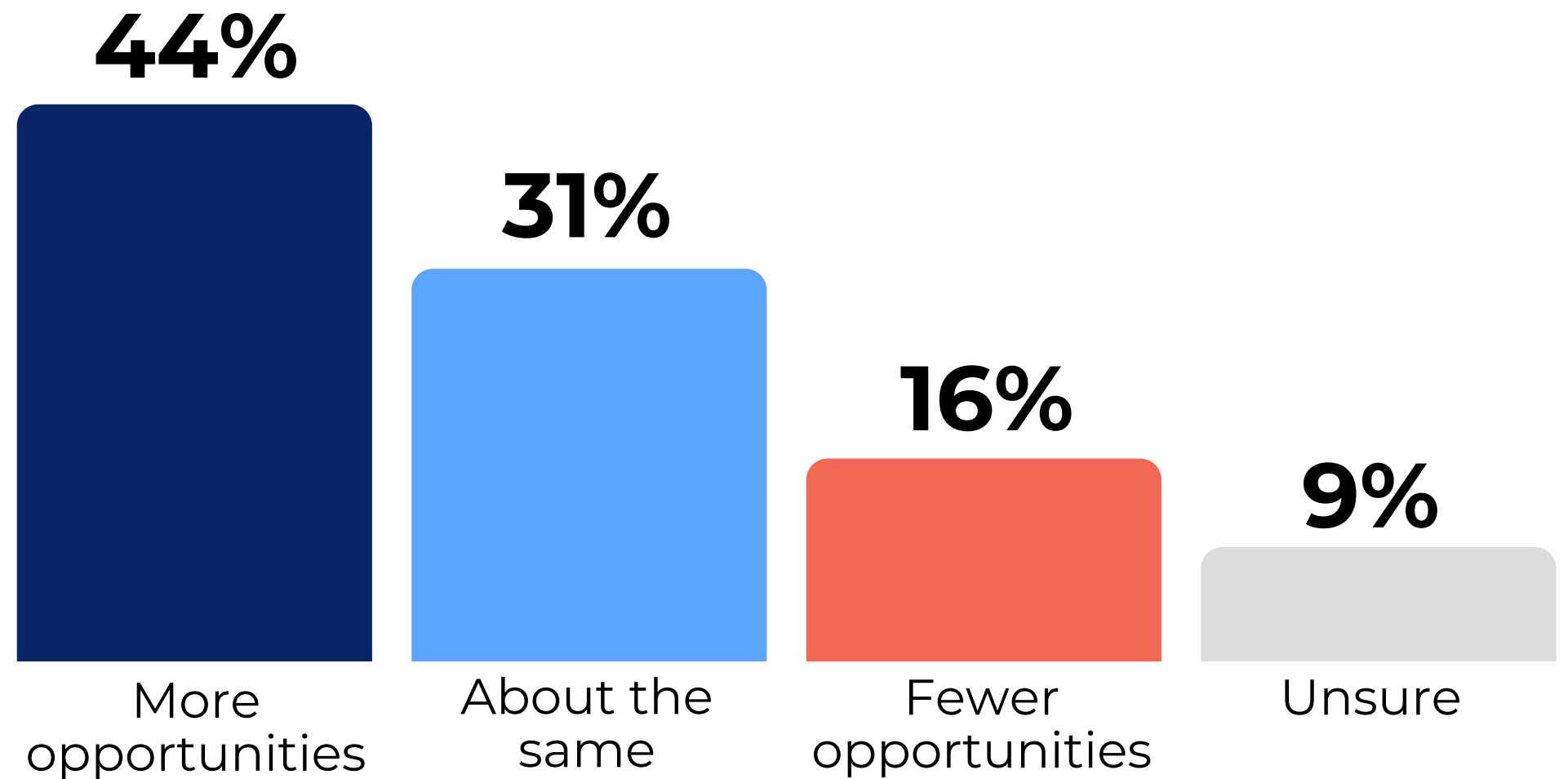
Do you believe that Texas children today will have the same opportunities, better opportunities or worse opportunities to succeed than previous generations have had?



Voters believe Texas has more opportunities compared to the rest of the U.S.

44% believe Texas offers **more economic and job opportunities** than other states, compared to 16% who believe the state has fewer opportunities.

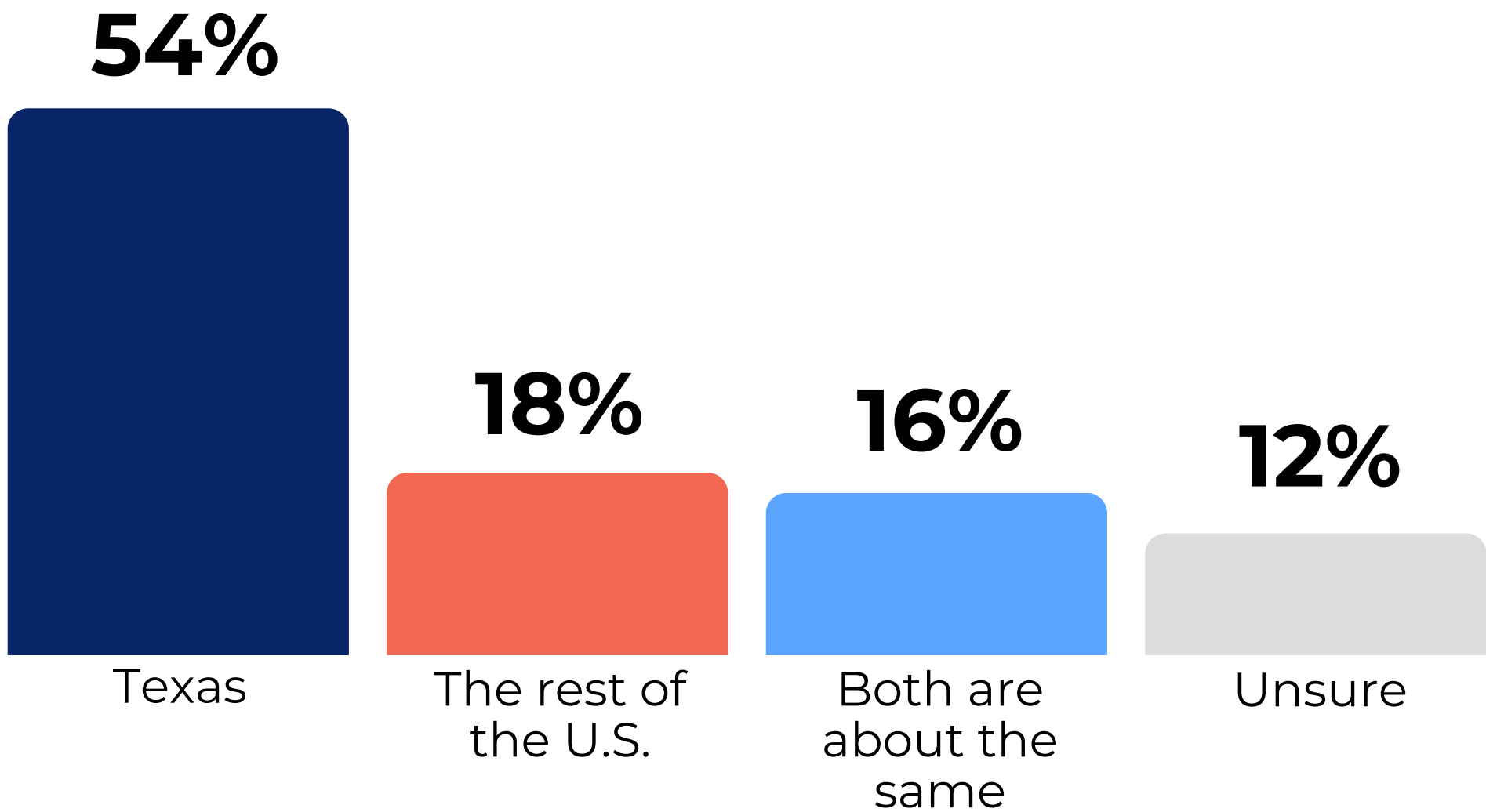
Do you believe Texas offers more, fewer, or about the same opportunities for good jobs and economic advancement compared to other states?



When comparing Texas to the rest of the U.S., which do you believe will have the stronger economy over the next four years?

Texans believe their economy will outperform the U.S.

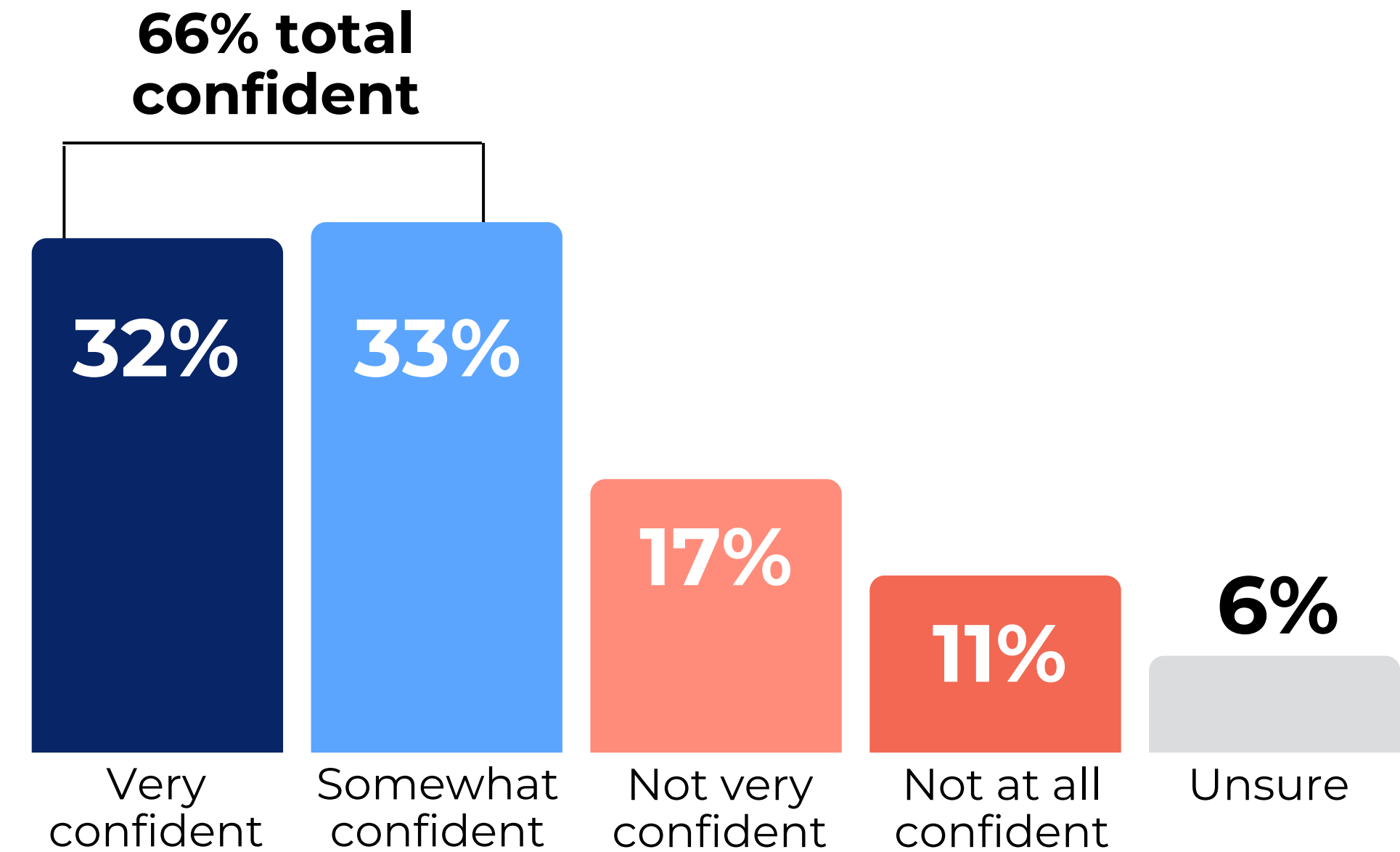
By a 3-to-1 margin (54% to 18%), voters say Texas’ economy will **outperform the U.S. over the next four years.**



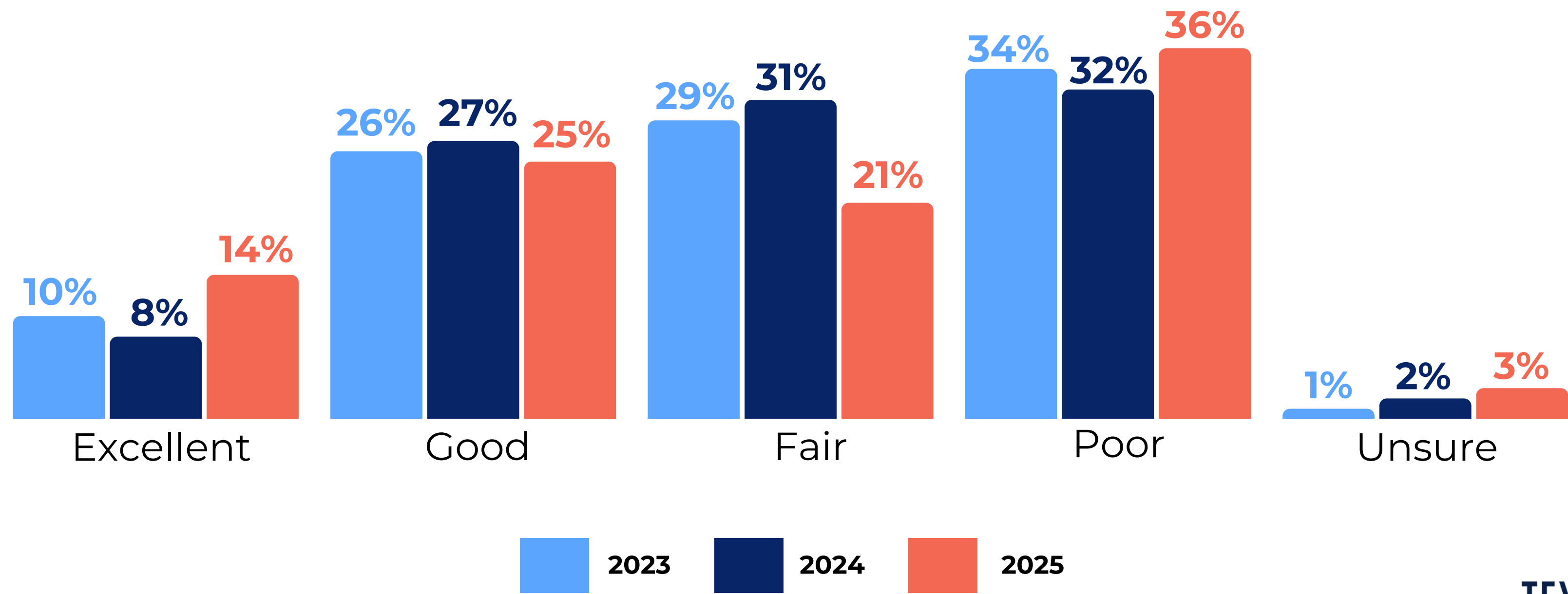
Texans are confident about finding a good job

Two-thirds of voters (66%) say they are **confident they could find a good-paying job** in Texas, with Republicans more confident (77%) than Democrats (52%), and men reporting greater optimism (71%) than women (61%).

If you needed to find a job, how confident are you that you could find a good-paying job in Texas?



Would you rate the Texas state government’s performance this year in solving problems and serving the needs of its residents as...



Voters back candidates focused on affordability, opportunity

Large majorities of Texans say they are more likely to support candidates who tackle everyday challenges like reducing health care prices, lowering insurance and property taxes and improving education and infrastructure.

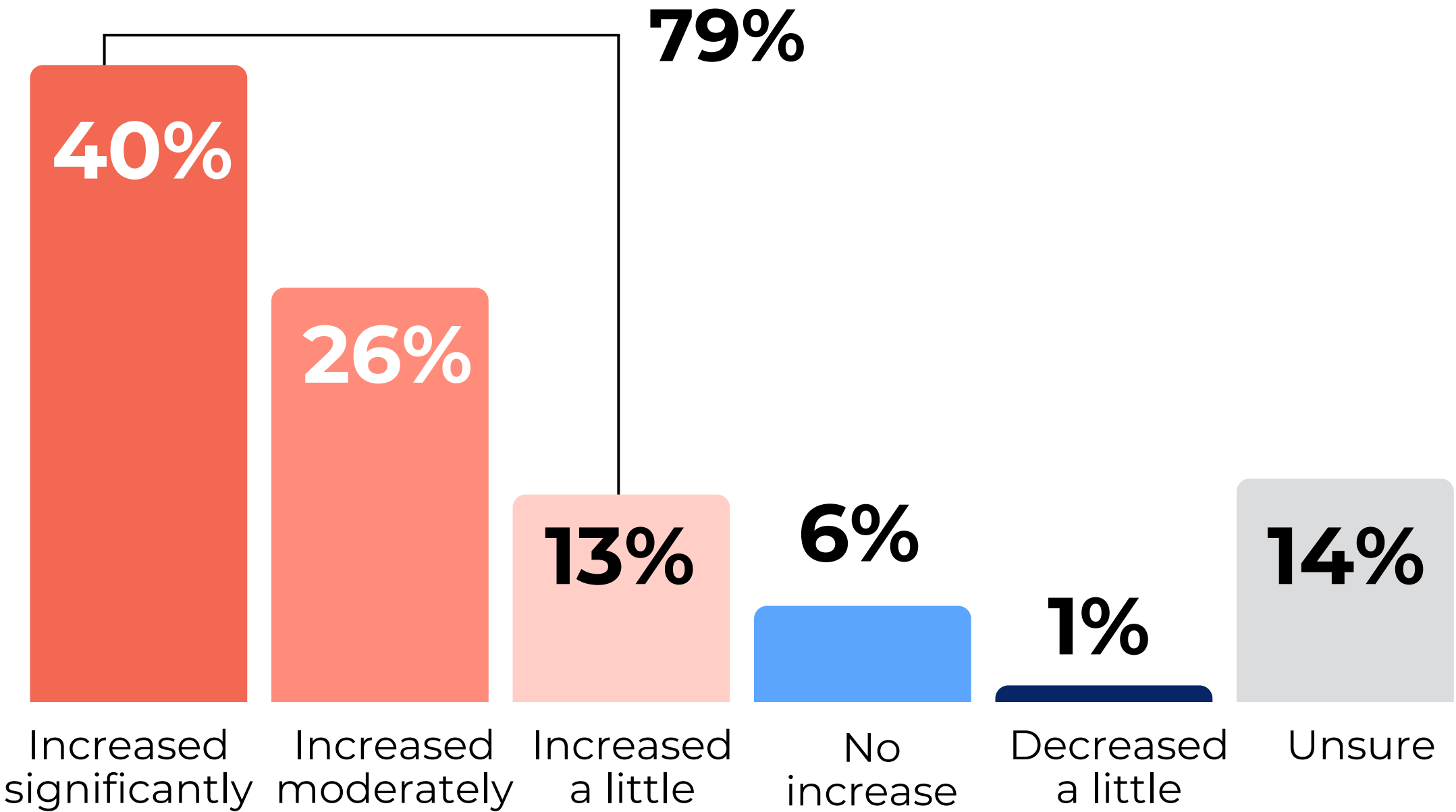
Ranked highest to lowest, voters are more likely to vote for a candidate in support of these positions:

- 1 Reducing health care prices (82%)
- 2 Cut homeowner insurance costs (79%)
- 3 Reduce property taxes (78%)
- 4 Improve disaster response (78%)
- 5 Improve education accountability (78%)
- 6 Provide reliable, affordable energy (77%)
- 7 Simplify health care navigation (76%)
- 8 Build water infrastructure (75%)
- 9 Align schools with workforce needs (75%)
- 10 Boost college affordability and outcomes (74%)
- 11 Ensure crime leads to prosecution (72%)
- 12 Increase education funding (69%)
- 13 Reduce childcare prices (64%)

Property insurance costs is a top concern for Texas voters

Why do so many voters want leaders to cut home insurance costs? Nearly four in five Texas voters have seen **an increase in property insurance** in the past five years.

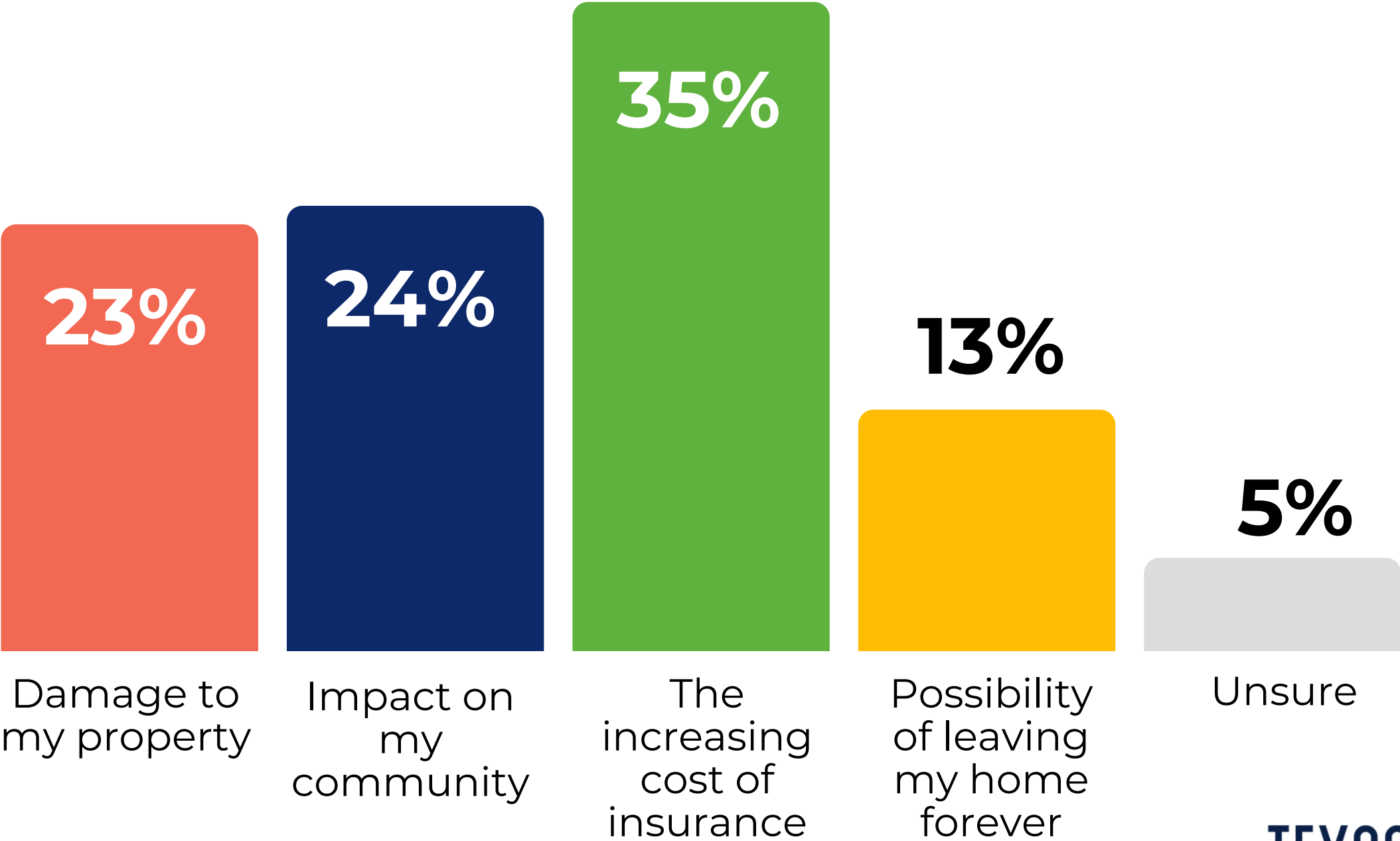
Over the past five years, which best describes how much the cost of your property insurance may have changed?



Increasing insurance costs tops natural disaster concerns

35% of Texas voters are most worried about the increasing cost of insurance, more than any other concern.

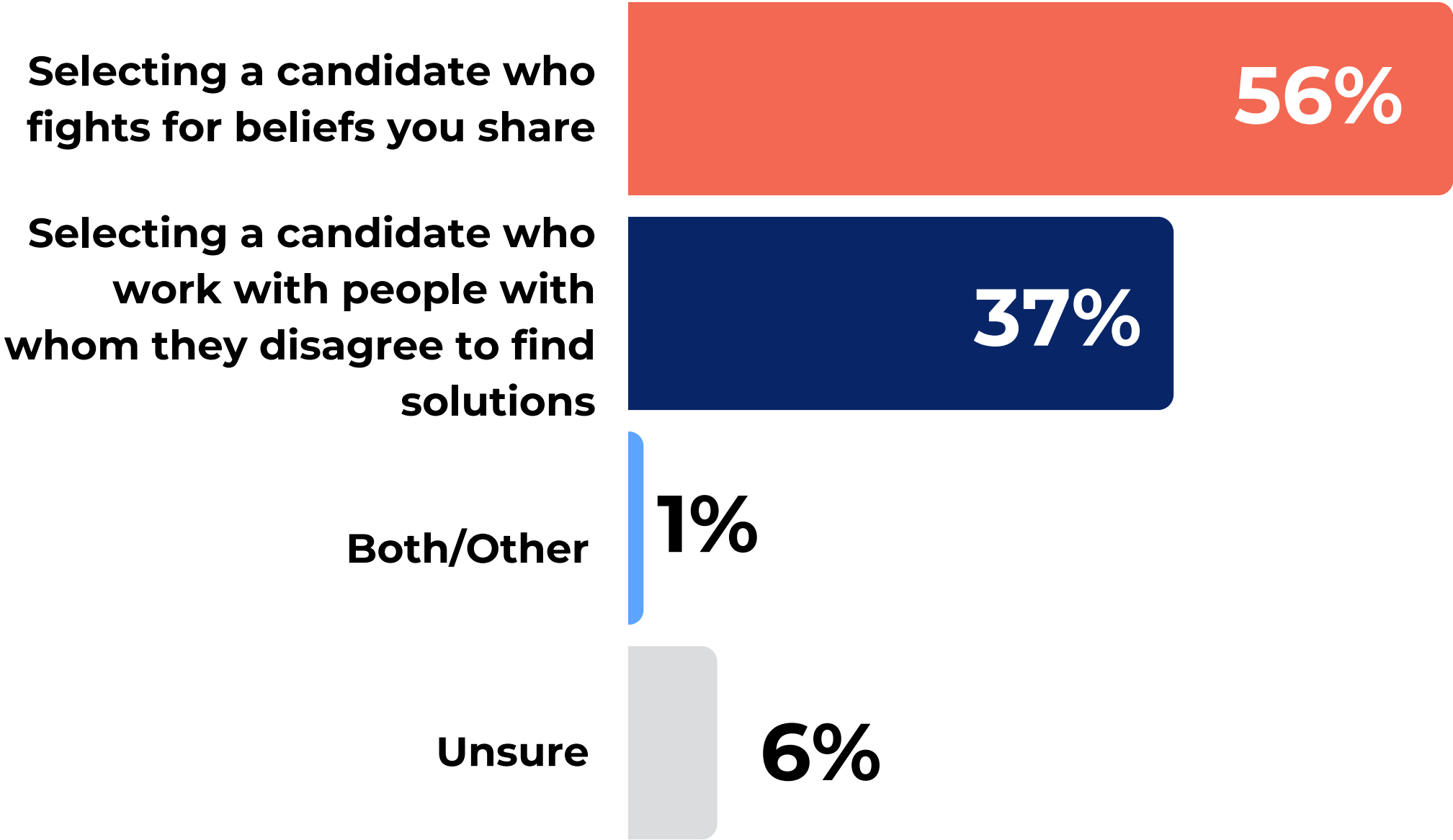
Which of these concerns you the most when it comes to natural disasters?



Texans seek leaders who champion their beliefs

A majority of voters (56%) say they prefer candidates **who fight for their beliefs**, while 37% favor those who work with people who disagree.

Which is more important to you when voting in an election?



Texas voters are concerned about political division

More than half (52%) say they are **more worried about political division**; 37% say they are more concerned about the other side gaining power.

When thinking about politics and the future, which concerns you more:

A society where people of different viewpoints can't resolve their differences, leading to deep division

52%

The other side's political beliefs gaining power and changing the direction of society

37%

Both/Other

1%

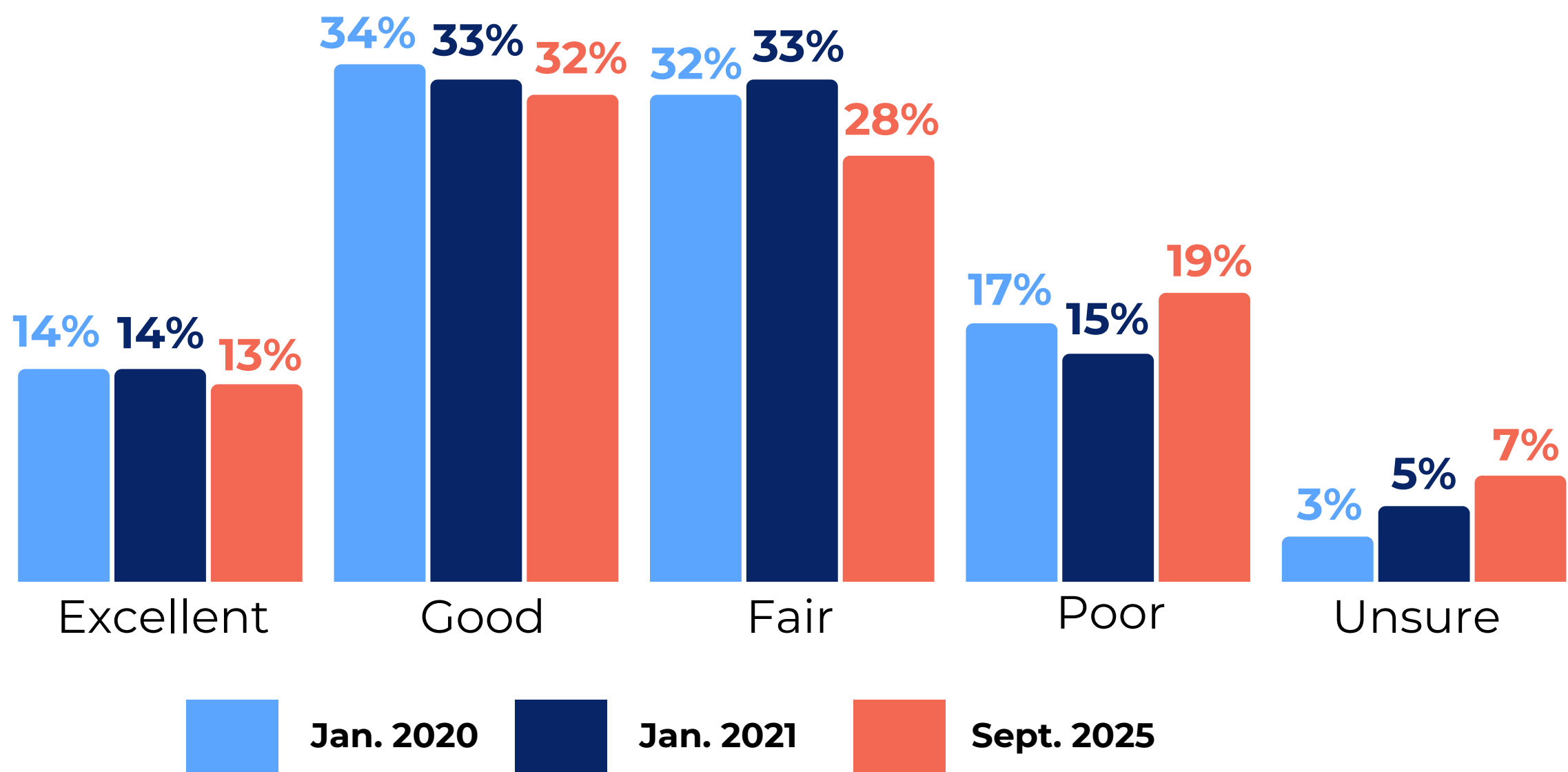
Unsure

6%

Would you rate the job being done by public schools in your school district as...

Less than half give their local schools positive marks

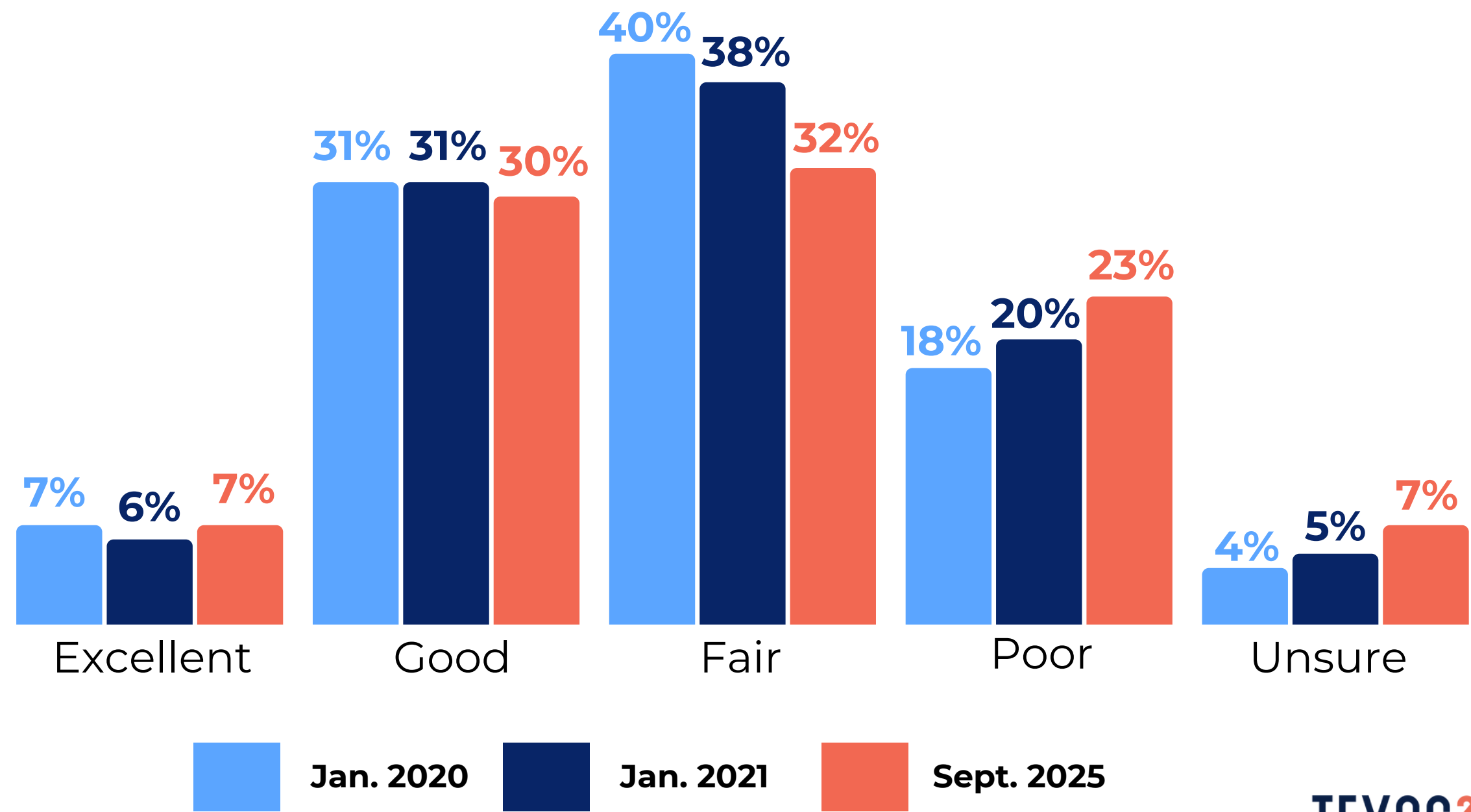
45% rate their local schools as “good” or “excellent,” compared to 28% “fair” and 19% “poor.”



Would you rate the job being done by public schools throughout Texas as...

Voters give mixed grades to public schools throughout Texas

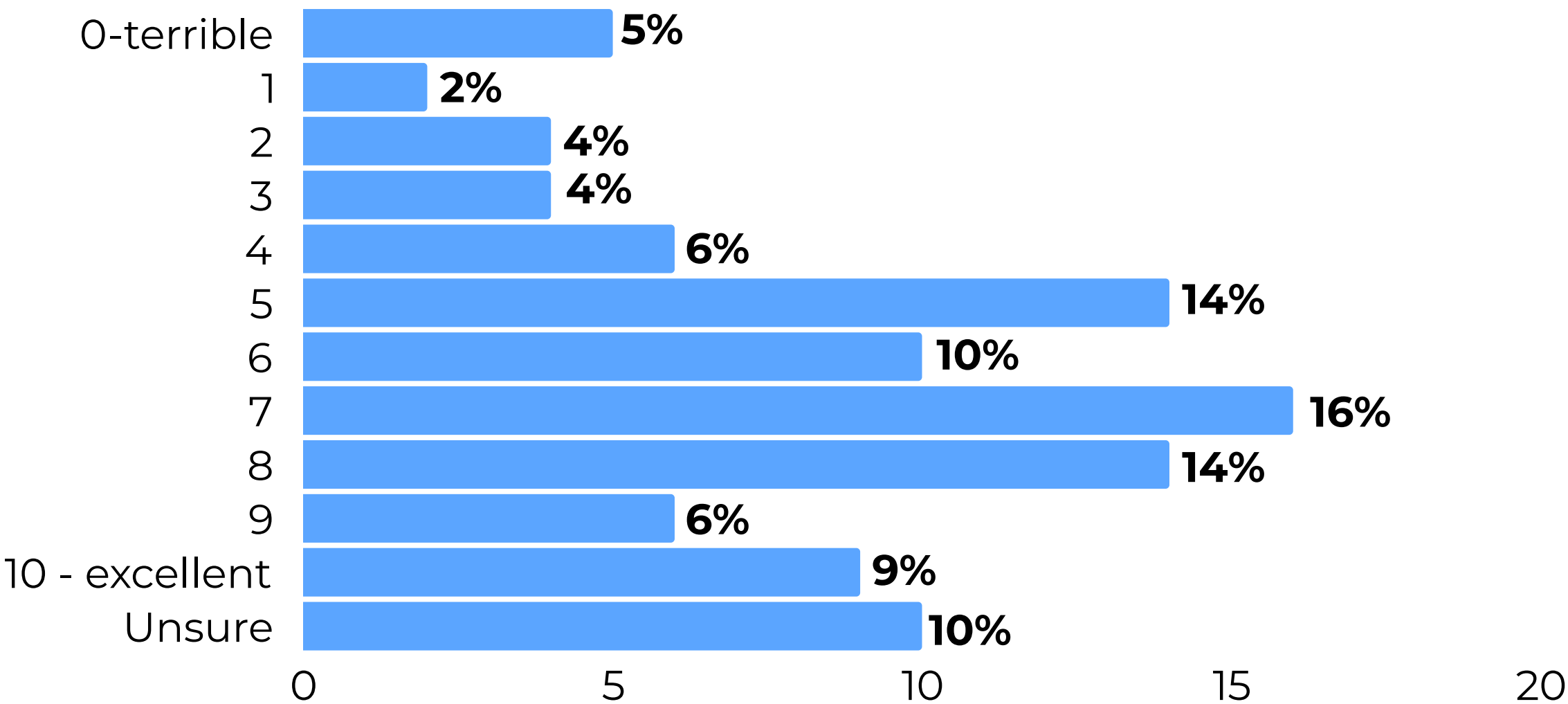
37% of voters give Texas public schools a “good” or “excellent” rating, compared to 32% “fair” and 23% “poor.”



Local schools
earn moderate
marks on
graduate
readiness

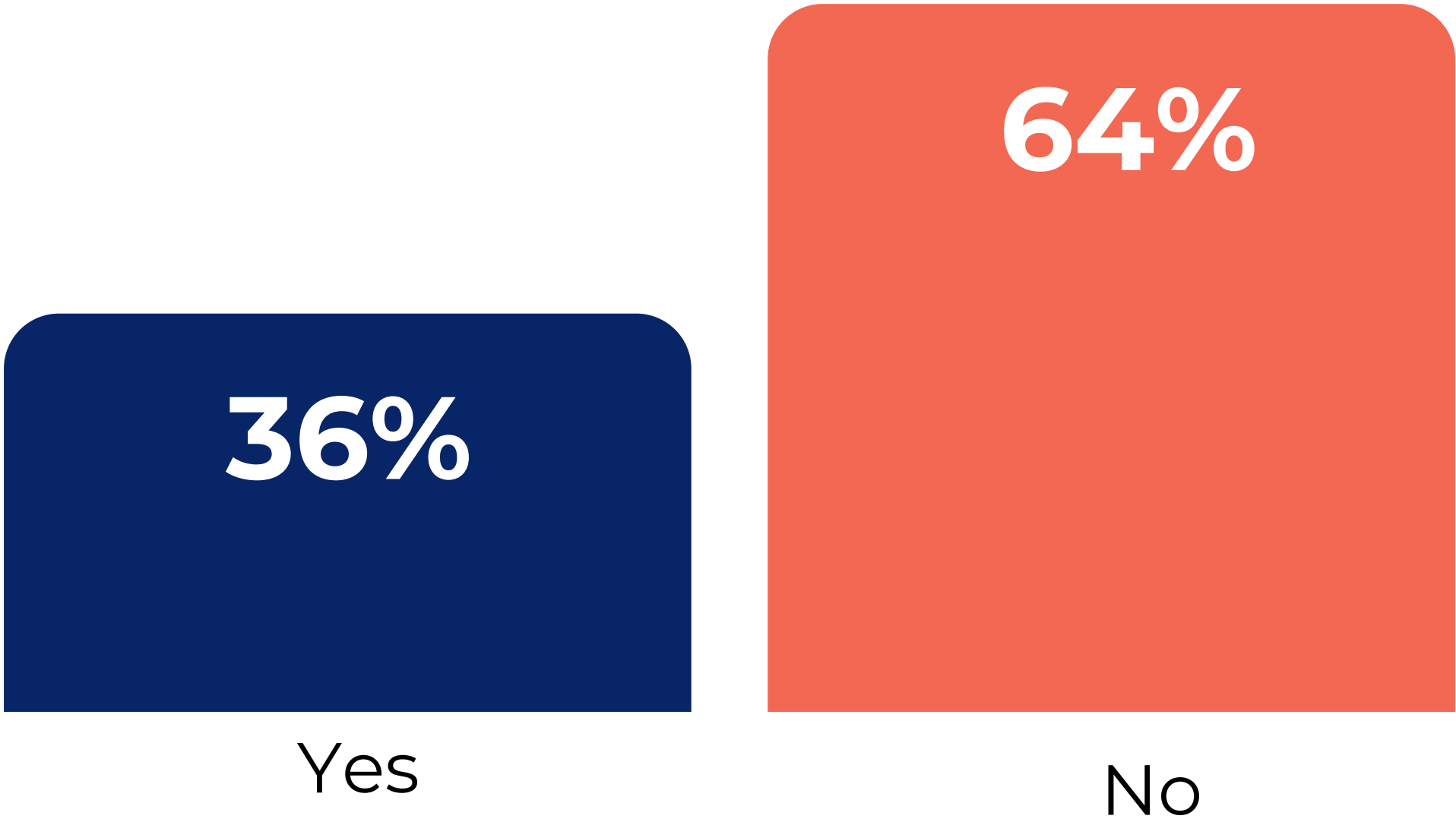
On a zero-to-10 scale, voters rated their local school district **an average of 6** for ensuring graduates complete high school ready for college or prepared to enter the **workforce** with a good-paying job.

On a scale of zero to ten, with zero meaning terrible and ten meaning excellent, how would you rate your school district in its performance at ensuring graduates complete high school either ready for college or prepared to enter the workforce with a good-paying job?

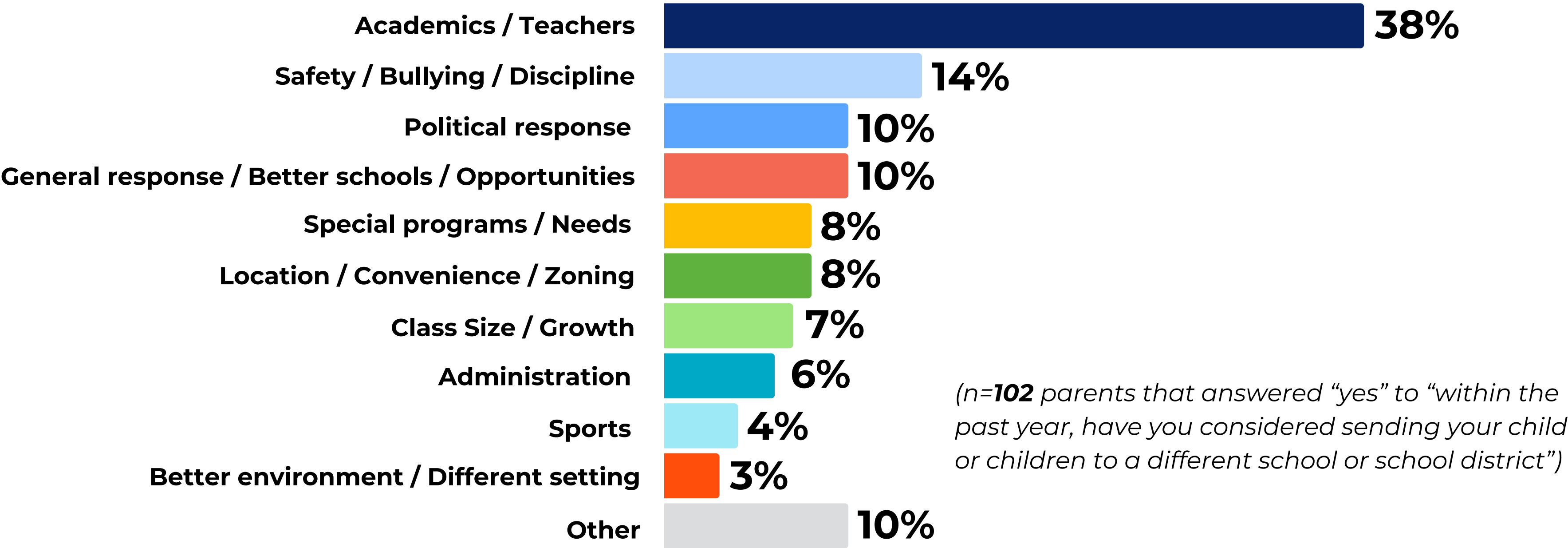


Within the past year, have you considered sending your child or children to a different school or school district?

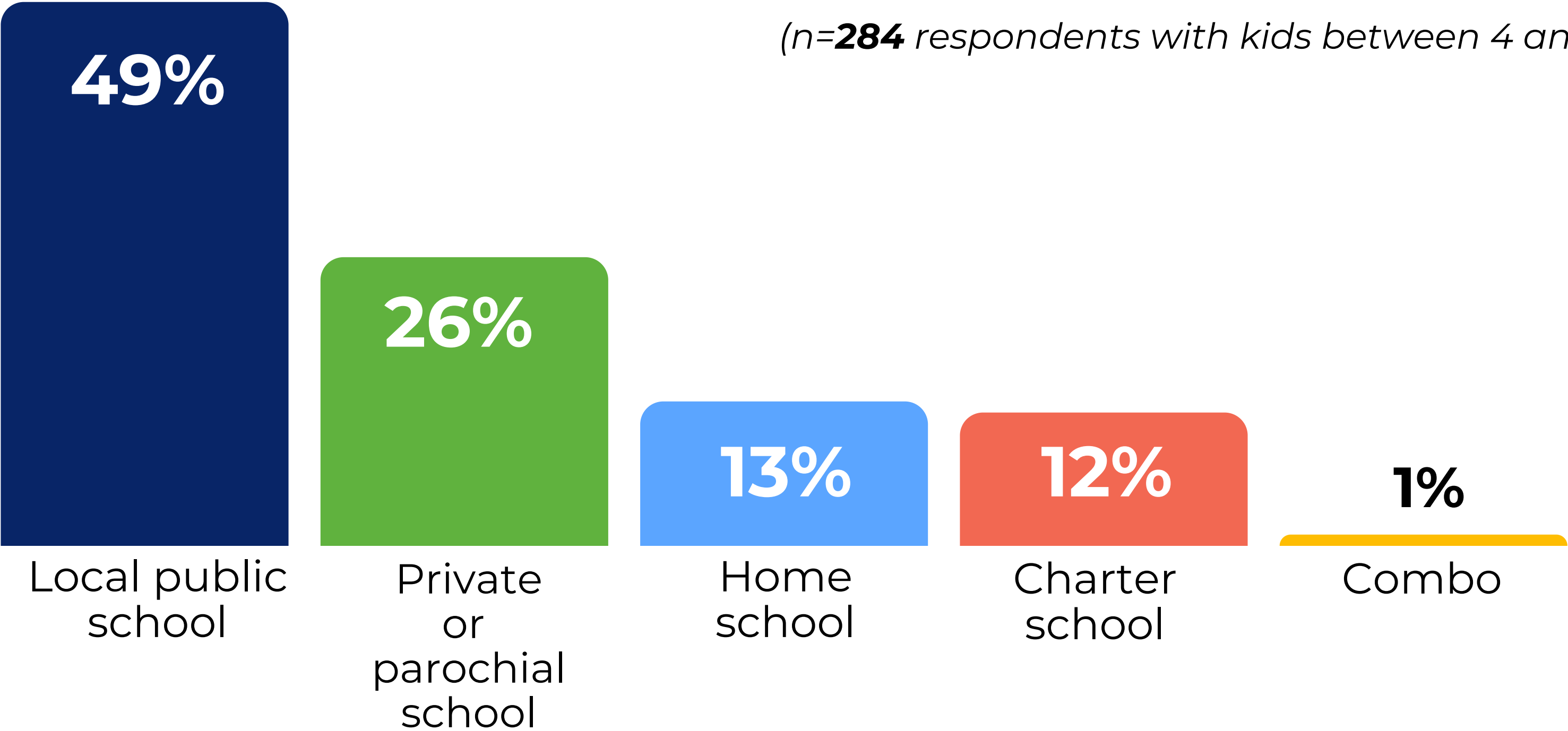
(n=284 respondents with kids between 4 and 18)



IF CONSIDERED: And in your own words, please describe why you have considered sending your child to a different school or school district.



Which of the following educational settings do you prefer most for your child or children?



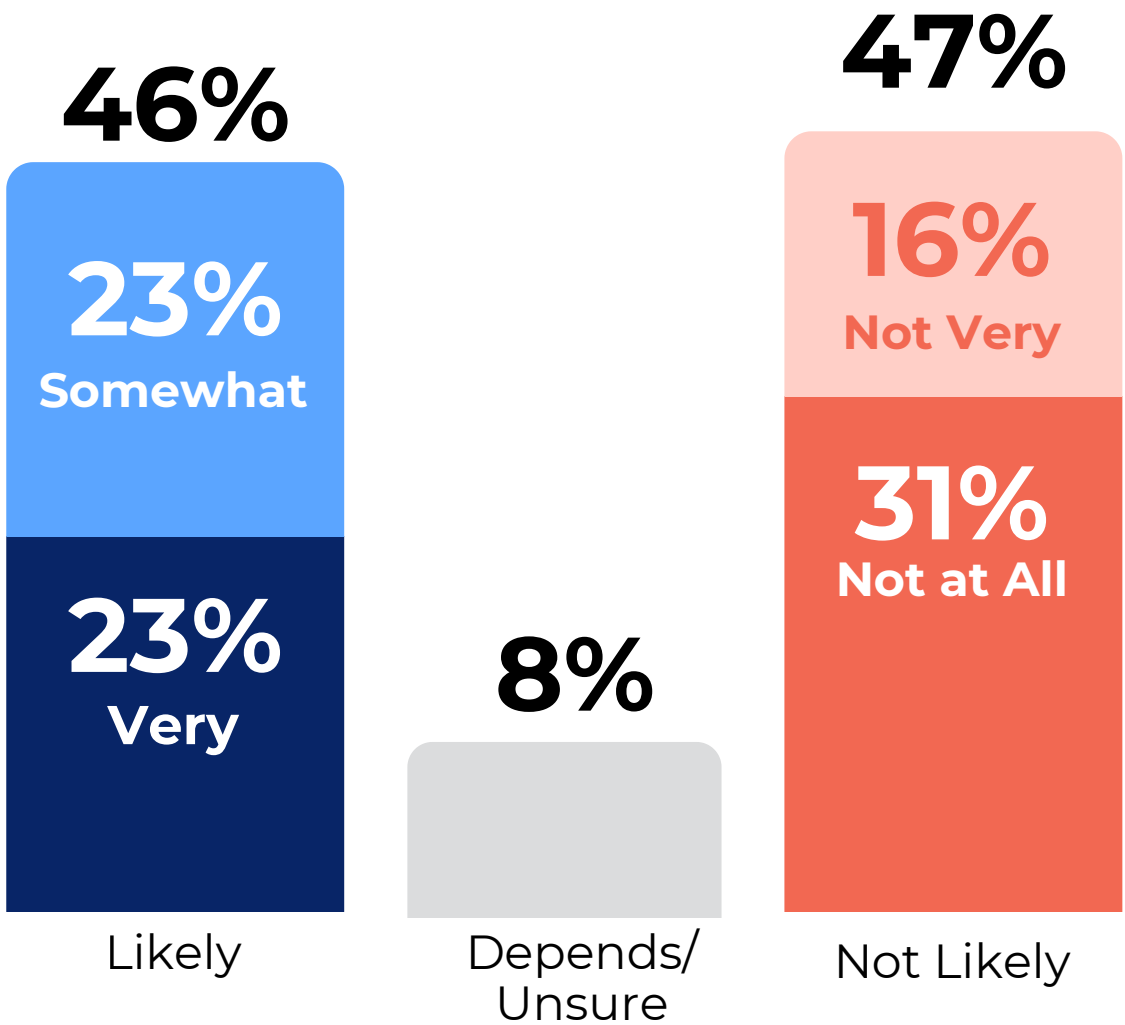
The following three lines of context were presented to respondents before being asked one of two questions (depending on having school-aged children)

Earlier this year, Texas legislators passed a bill creating an **Education Savings Account**.

An ESA program provides families with up to \$10,000 per student to help pay for things like private school tuition, tutoring support and certain homeschooling costs. More funding is available for those in special education.

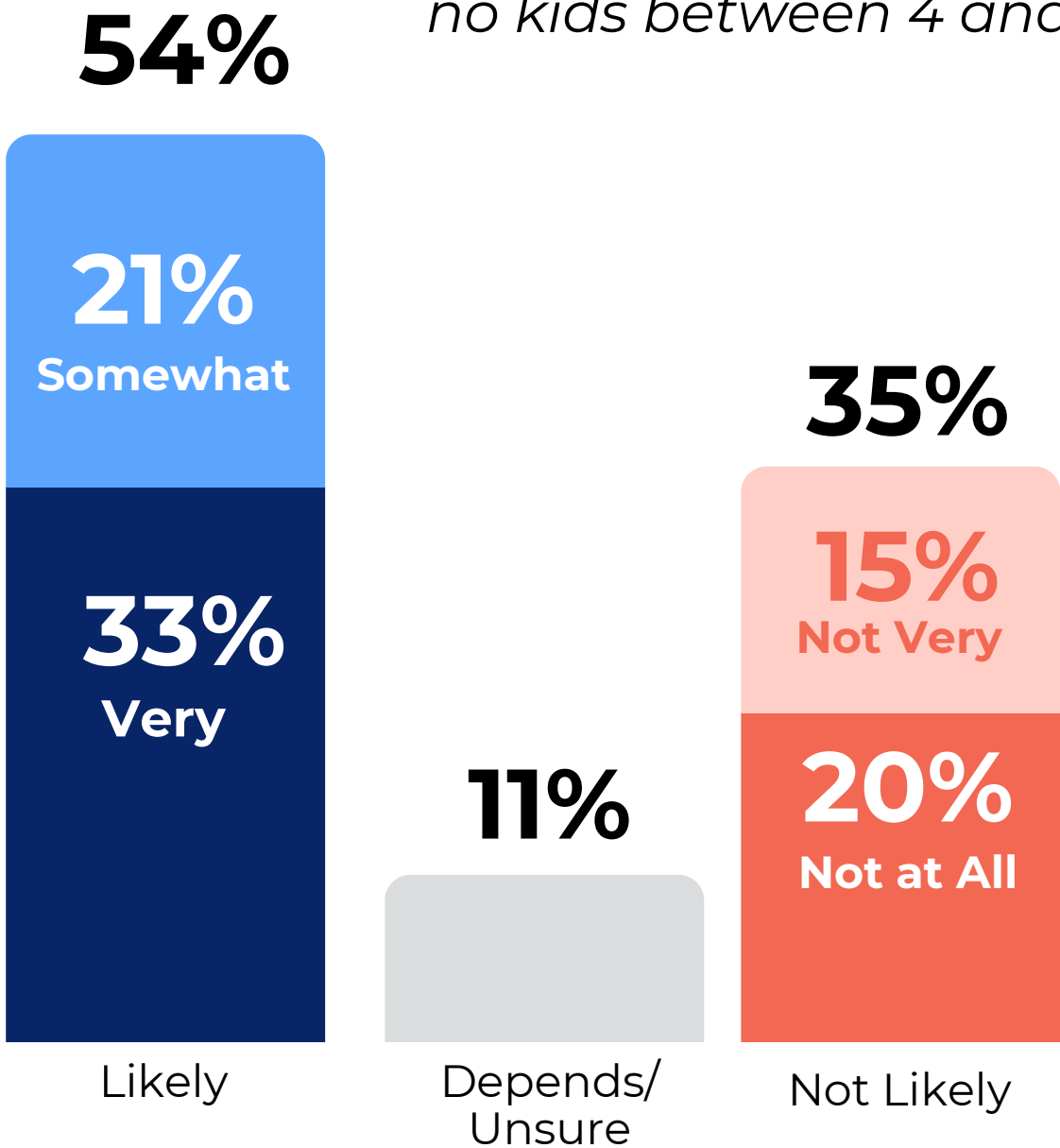
Are you very likely, somewhat likely, not very likely or not at all likely to apply for an ESA program for your (child /children)?

(n=284 respondents with kids between 4 and 18)



If you had an eligible school-aged child?

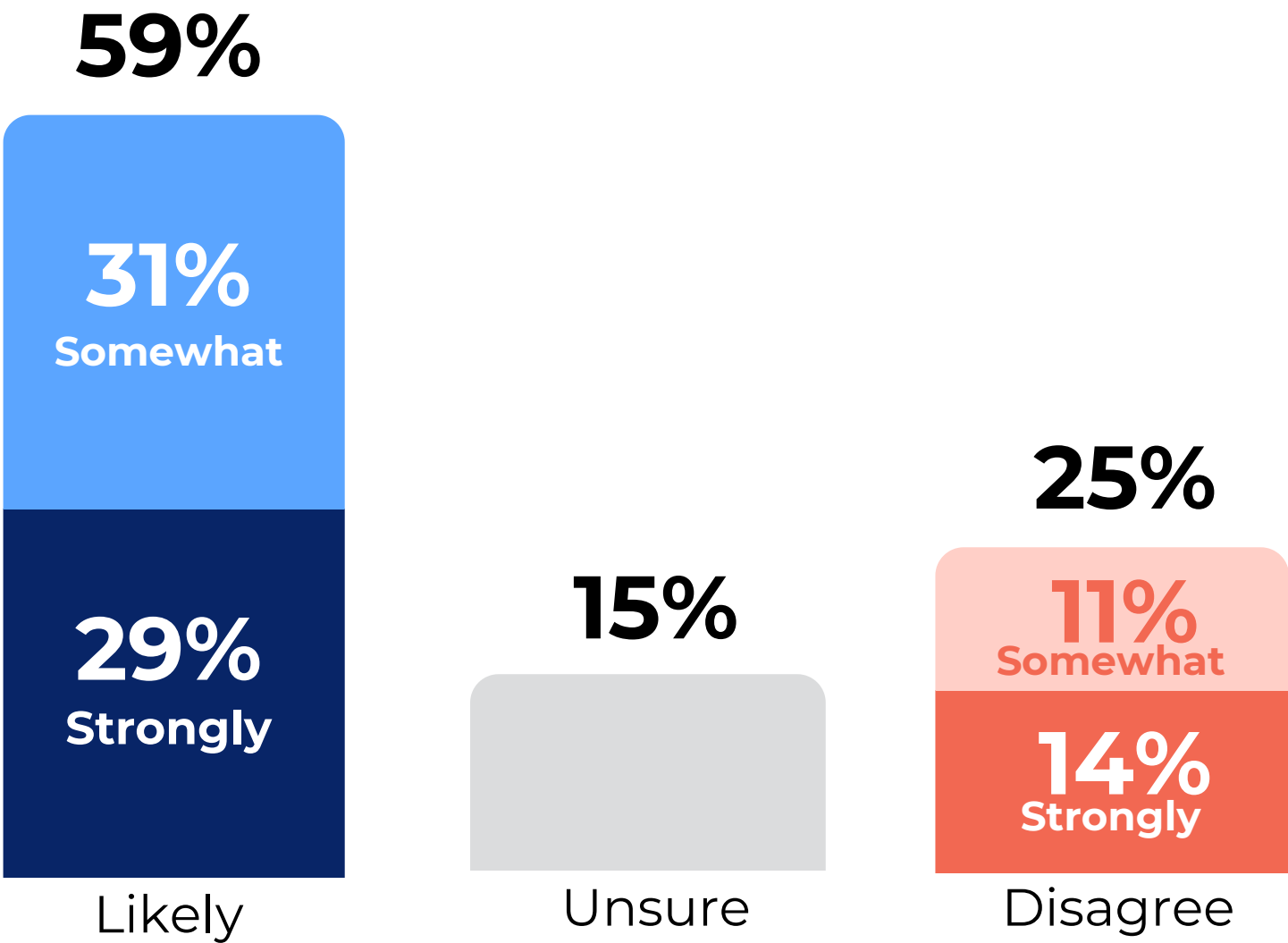
(n=717 respondents with no kids between 4 and 18)



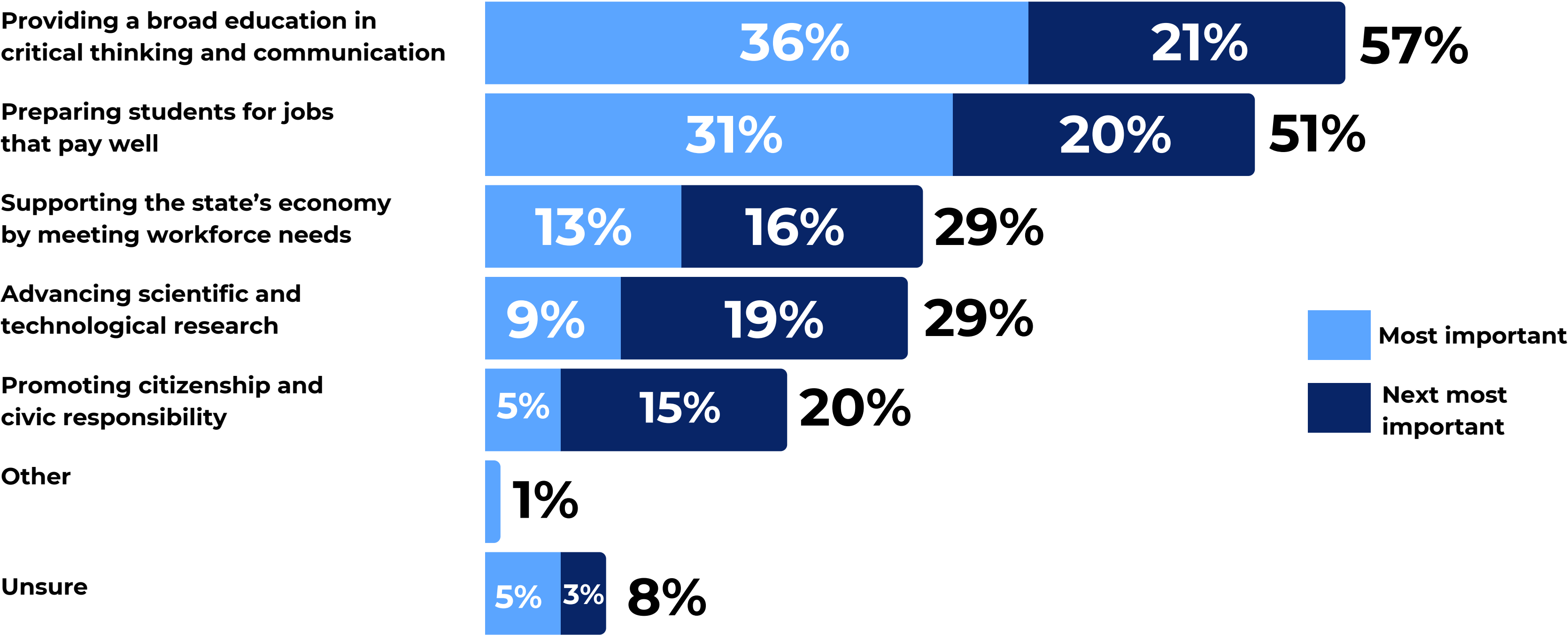
Texans back tying university funding to student success

A **majority of Texas voters** — 59% — support tying public university funding to student outcomes like degree completion, while only 25% oppose and 15% are unsure.

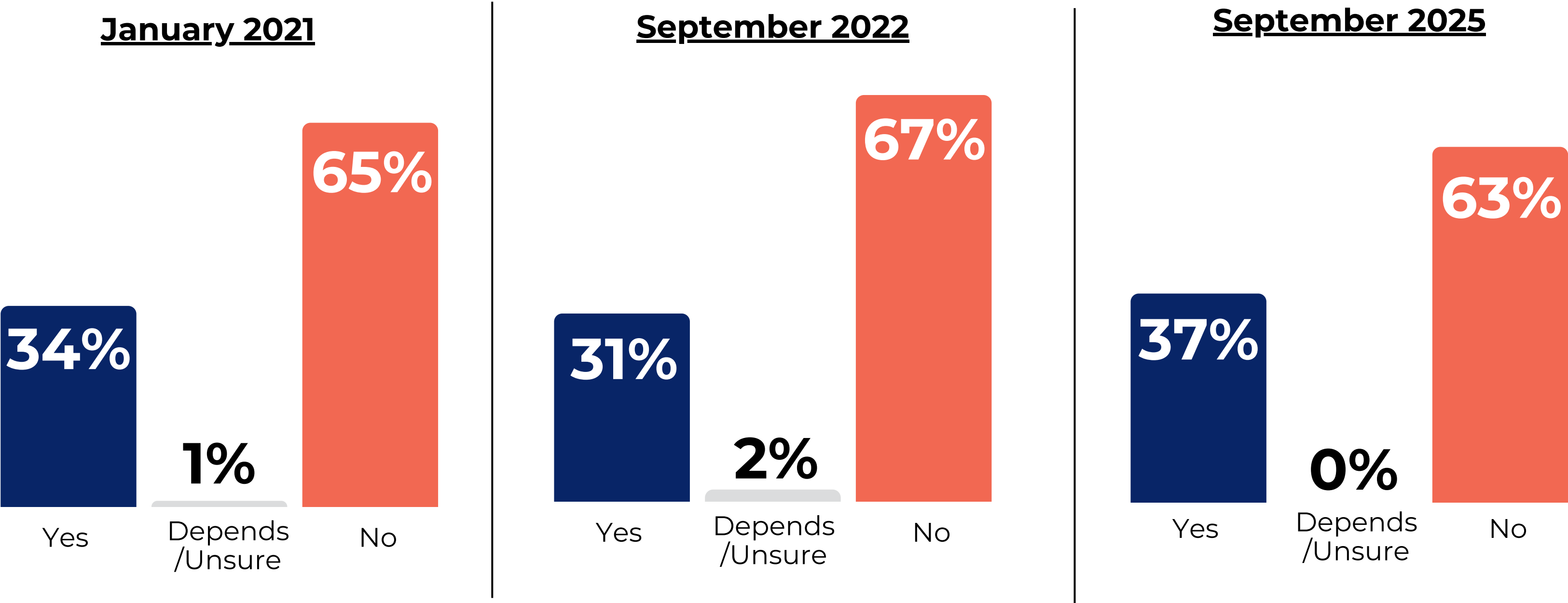
The Texas state government is considering changing how public universities are funded so that more of their funding is tied to student outcomes, like degree completion. Do you agree or disagree with this proposal?



Which of the following do you believe is the most important purpose of higher education in Texas?

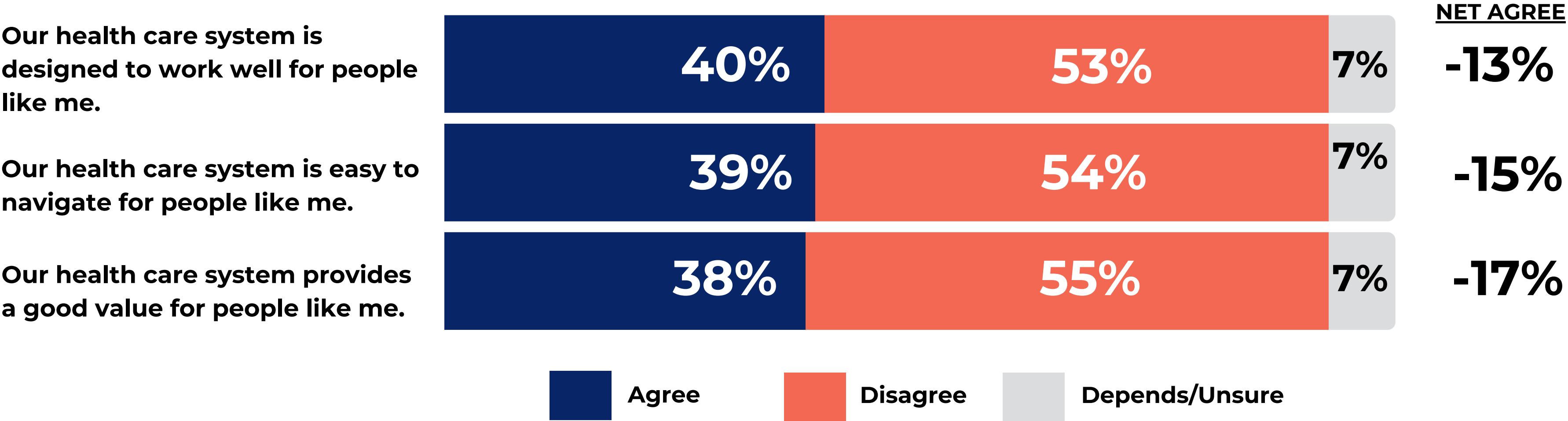


Have you or someone in your household postponed or skipped any medical treatment or surgery in recent years because you didn't know what the final medical costs might be?

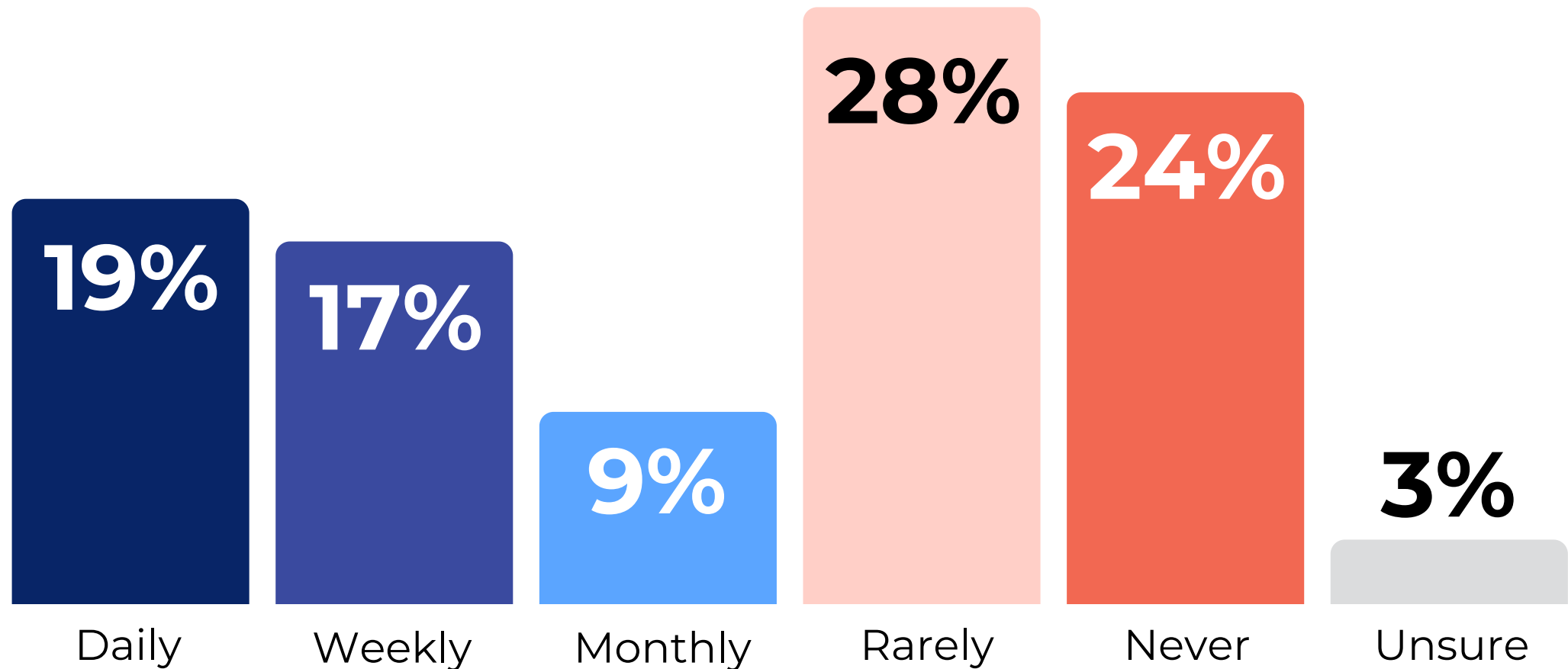


In September 2025, **women under 55 (49%)** and **mothers with children (50%)** are **far more likely** to delay care than men under 55 (40%) or older adults (26–31%).

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements?



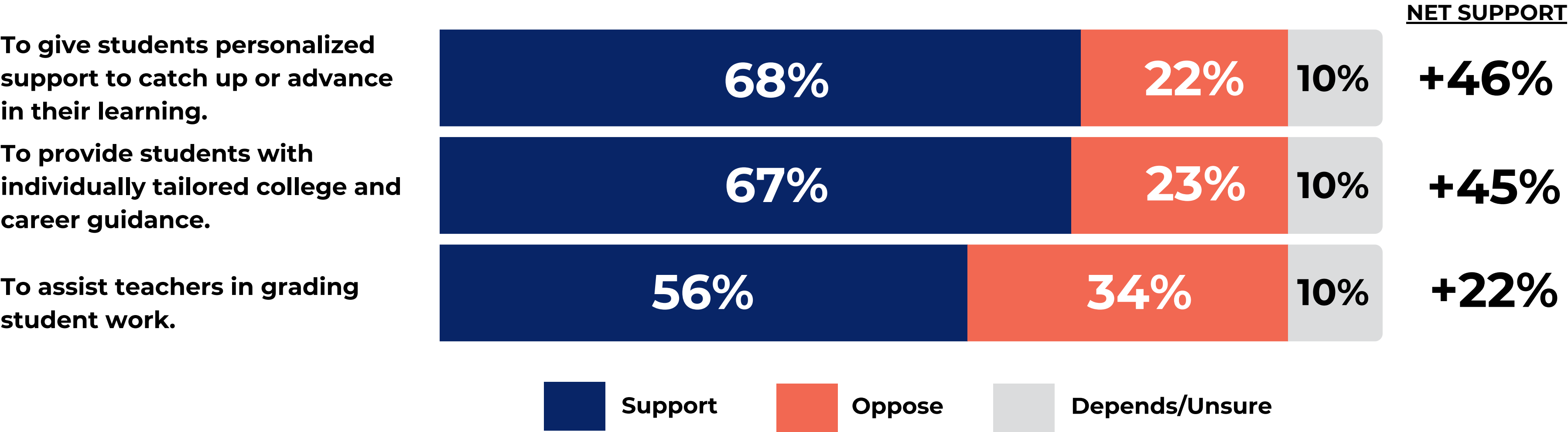
Which best describes how often, if at all, you use artificial intelligence, or AI, tools?



Texans split in embracing AI in daily life

45% of Texans report using artificial intelligence tools at least occasionally — with 19% using them daily, 17% weekly and 9% monthly. Still, more than half say they “never” or “rarely” use AI, highlighting a growing but uneven adoption across the state.

For each item I read, (please tell me / please indicate) if you strongly support, somewhat support, somewhat oppose, or strongly oppose each of the following as a potential use of artificial intelligence, or AI, in Texas public schools.

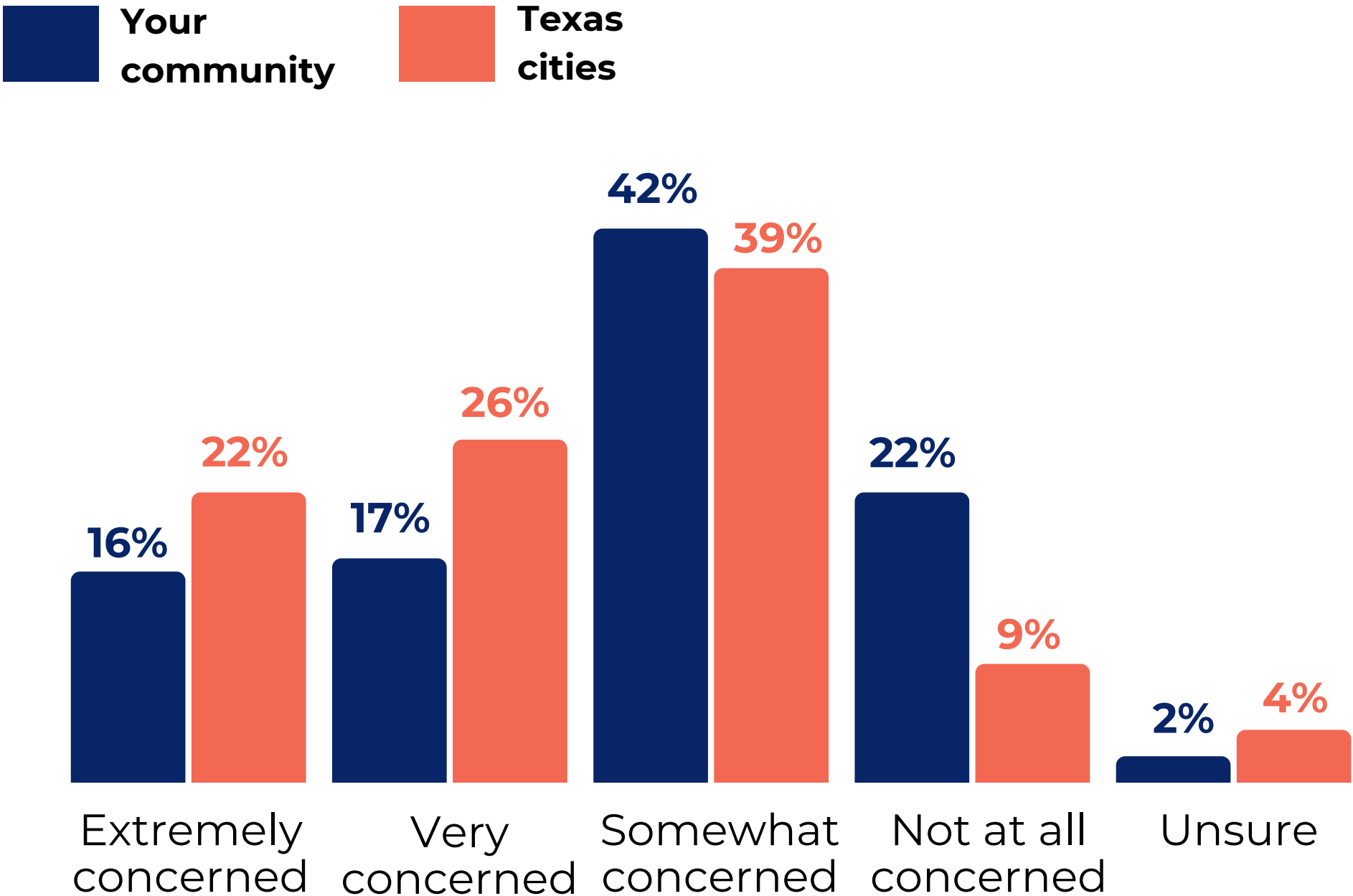


Texans more concerned about crime in cities than in their community

While 59% feel “very” or “somewhat concerned” about crime in their own community, that rises to 65% when thinking about Texas cities.

Only 16% say they are extremely concerned about crime locally, compared to 22% who feel that way about cities, showing a **clear perception gap between local safety and urban crime worries.**

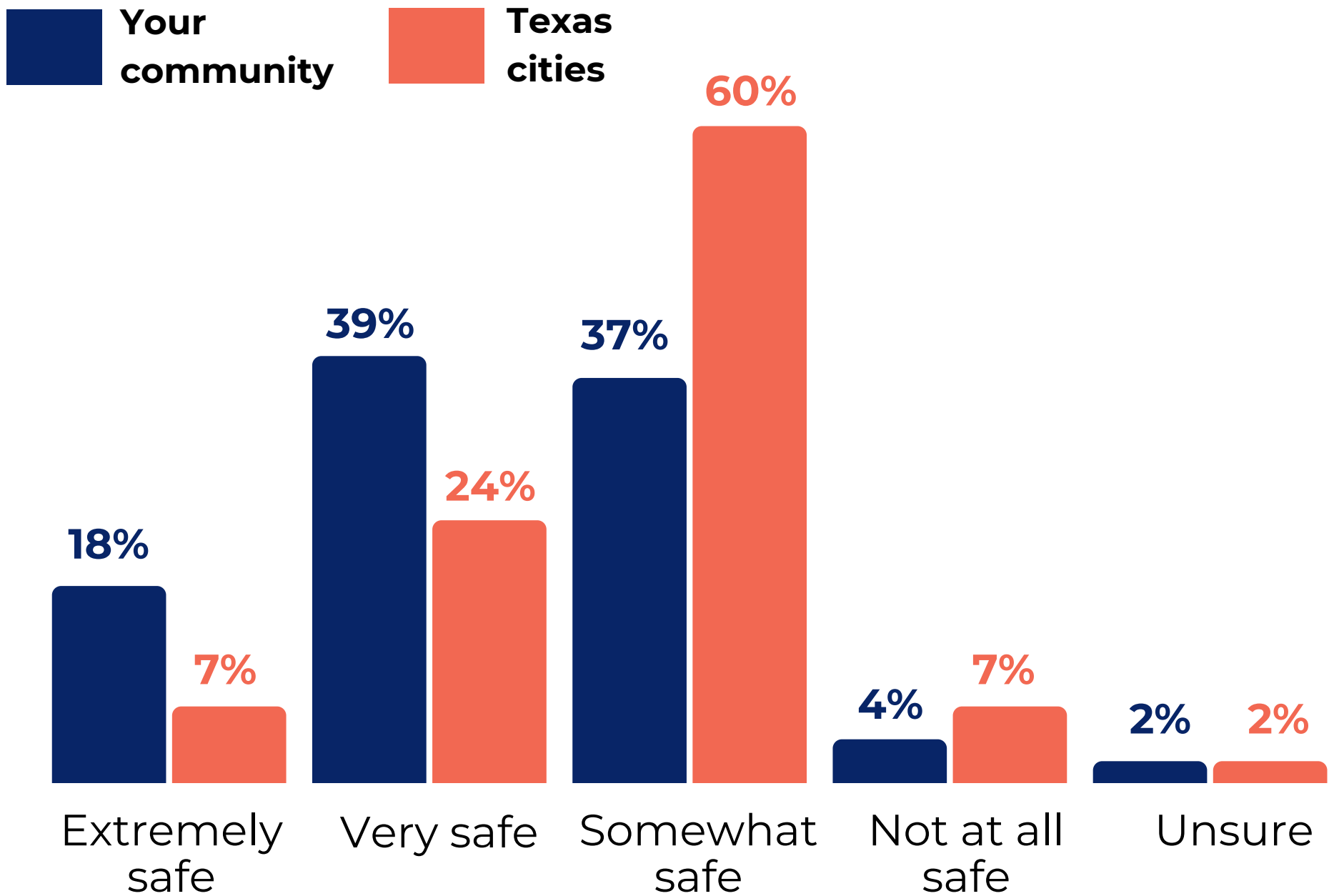
Which best describes how concerned you are about crime in (Ver X: your community / Ver Y: Texas cities?)



Texans feel safer in their own communities

A majority of Texas voters — 57% — feel “very” or “extremely safe” in their own communities, but confidence drops sharply when thinking about Texas cities overall, where only 31% feel safe and 60% describe themselves as “somewhat safe.” The contrast shows a clear divide between local trust and perceptions of urban safety.

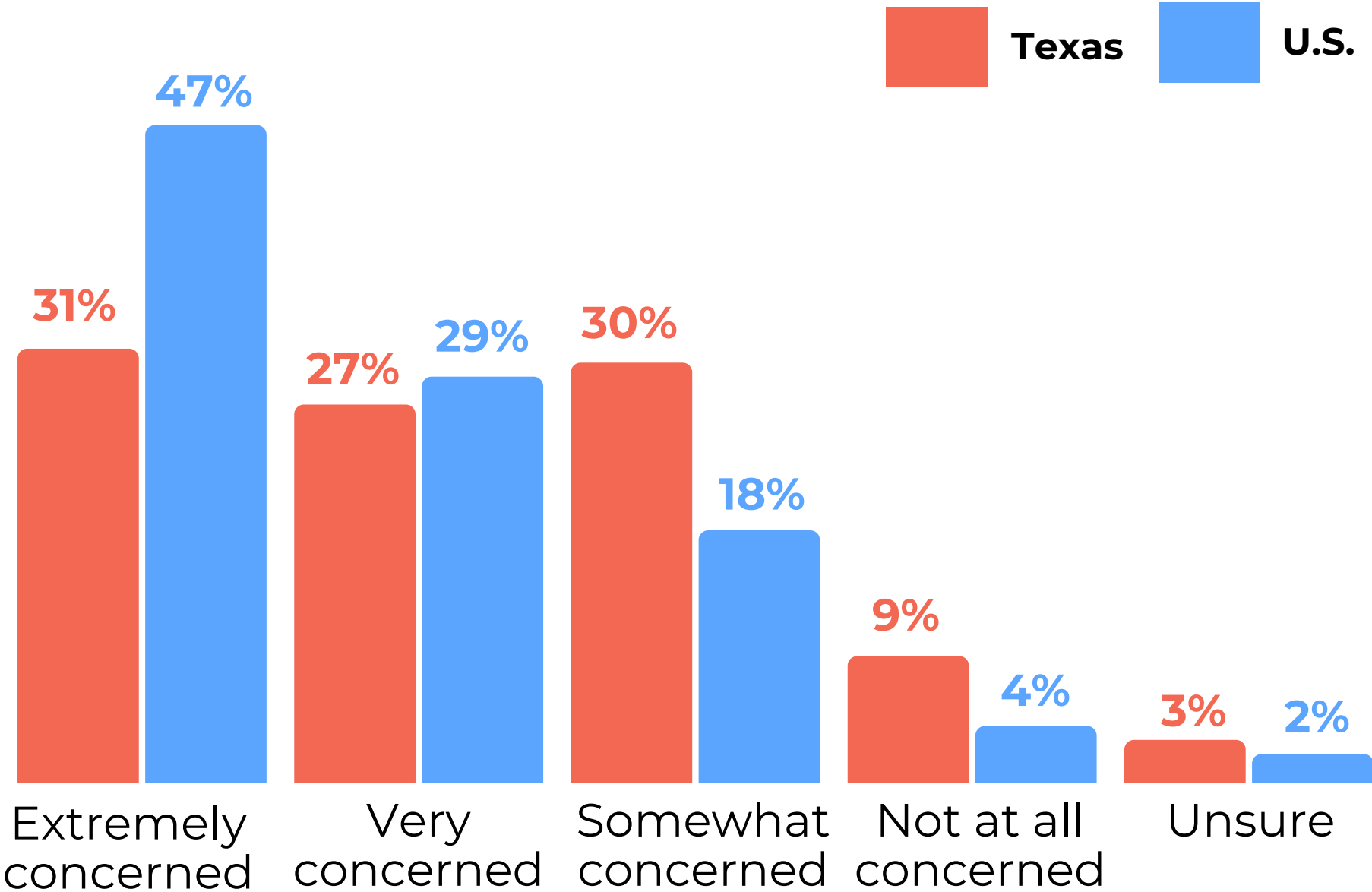
Which best describes how safe you feel in
(Ver X: your community / Ver Y: Texas cities?)



Texas voters are concerned about political violence

Nearly half of Texans (47%) are extremely concerned about political violence in the U.S., compared to 31% who feel that way about Texas. **Concern runs high overall but is strongest at the national level.**

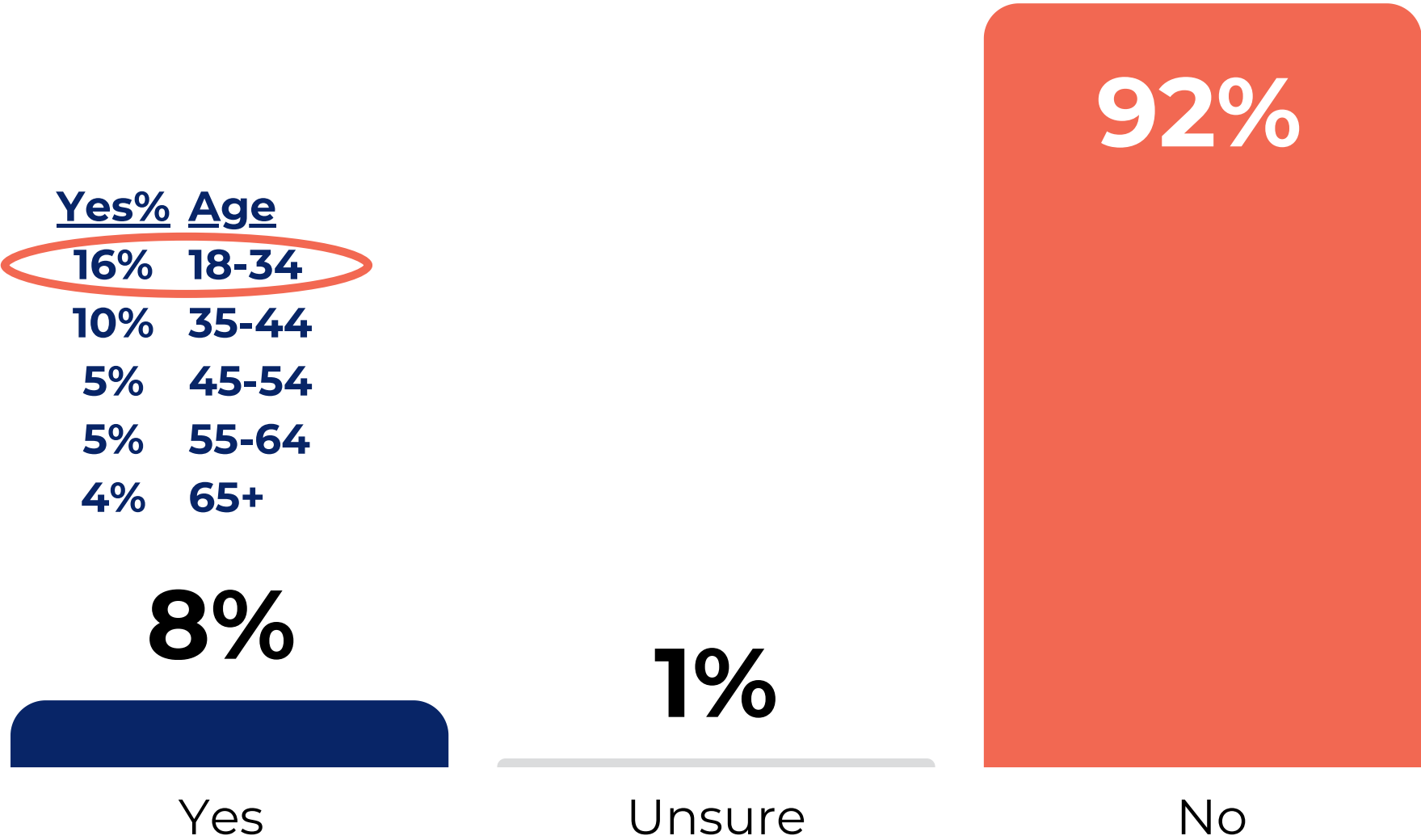
Which best describes your level of concern about political violence in (Ver X: Texas / Ver Y: the U.S.)?



Do you think it is ever justified for people to resort to violence in order to achieve political goals?

Texas voters strongly reject political violence

Only 8% believe political violence is ever justified, though that number doubles among voters under 35.





Thank You!



info@texas2036.org



210 W 7th Street, STE 1100
Austin, Texas 78701



www.texas2036.org/poll

TEXAS **2036**