TX20|36

20
23 | **ANNUAL**
REPORT

Go to School
Farm
Hike
Camp
Fish
Ranch
Play Football

Texas is the best place to _____

Launch a company
Grow a business
Raise a family
Graduate high school
Start a career

LIVE AND WORK.

CONTENTS

A Note from
Our Leadership

Marc Watts
Chairman of the Board

Justin Coppedge
Interim President
and CEO

Just about 30 million people call Texas home today – a number growing faster than in any other state. People from all over the nation, and the world, move here every day to enjoy the unrivaled economic opportunities and quality of life built by generations of Texans before us.

At Texas 2036, we're stewarding their legacy by bringing together people from all over the state to engage in conversations about Texas' growth, priorities, needs and potential. We use those conversations to develop non-partisan ideas and modern solutions grounded in research and data to break through political gridlock on issues that matter most to all Texans.

Our success in 2023 was built on the foundation of the strong relationships we established in our first legislative session two years ago and our work supporting the passage of 45 bills that directly impact education and workforce, health care, infrastructure and government performance. This year, we nearly doubled that impact, supporting the passage of more than 77 bills and constitutional amendments which will strengthen our workforce, reduce health care spending and improve critical infrastructure.

In 2024, our team will continue to build on our past successes and the legacy left to us by the Texans who preceded us. We're glad to have you alongside us in this march to keep Texas the best place to live and work for this and generations of Texans to come.

All the best,

MARC WATTS   **JUSTIN COPPEDGE**

2023 Board of Directors

Marc Watts
Chairman
Houston

Pat Avery
Port Arthur

Ann Bames
Houston

Aline Bass Callahan
San Antonio

Tracee Bentley
Midland

Robert N. Campbell, III
Austin

Amy Chronis
Houston

Roberto Coronado
El Paso

Abel Castro
Lubbock

Tony Cucolo
Austin

Ed Escudero
El Paso

Shannon Fletcher
Fort Worth

Dr. Julieta Garcia
Brownsville

Eva Guzman
Houston

Andrew Hall
Amarillo

Maynard Holt
Houston

Hunter Hunt
Dallas

Wallace B. Jefferson
Austin

Ron Kirk
Dallas

Val LaMantia
McAllen

Tom Luce
Dallas

Trent McKnight
Throckmorton

Cynt Marshall
Dallas

Elaine Mendoza
San Antonio

Kyle Miller
Dallas

Elaine Mendoza
San Antonio

Jeanne Phillips
Dallas

Dr. Peter Rodriguez
Houston

James Henry Russell
Texarkana

Virginia Martinez Schaefer
Dallas

Sheryl Sculley
San Antonio

Nicole Small
Dallas

Joe Straus
San Antonio

Sam Susser
Corpus Christi

Brad Tidwell
Henderson

Sonya Medina Williams
San Antonio

Zeynep Young
San Antonio

2023 Legislative Session

During the 88th Texas Legislative Session, state lawmakers made important advances in critical policy areas that will improve the lives and livelihoods of Texans for generations to come. And Texas 2036 played a key role in this success by serving as a credible, trusted source of nonpartisan data and analysis.

This was the second legislative session in which we took an active role in advancing policy solutions, building on the strong foundation our team established in the 87th Legislative Session.

We are especially proud of another data point: **the legislative acts we supported received overwhelming bipartisan backing,** with an average House vote of 134-9 (94%) and an average Senate vote of 30-1 (96%). This high level of support is not an indication that the success was "easy;" rather, it demonstrates that when stakeholders and policymakers agree to a common set of facts and focus on issues important to the lives of all 30 million Texans, bipartisanship is possible.

By the Numbers
Our Team

Tracked over
1,000 bills

Engaged on
250+ bills

Registered in support of legislation
an additional **170 times**

Provided written or oral testimony during the interim in preparation for the 88th Legislative Session on budget and interim charge-related issues
68 times

Provided written or oral testimony during Legislative Session
123 times

73 bills and 33 budget items
supported by Texas 2036 that advance and strengthen Texas' future became law

Constitutional Amendments

During the 2023 legislative session, Texas 2036 supported legislation establishing new, constitutionally dedicated funds for water infrastructure, state parks and broadband. These pieces of legislation passed the Texas House and Senate and were approved by voters as amendments to the Texas Constitution on November 7, 2023.

Combined, these constitutional amendments open the door for greater economic development and enhanced community vitality across the state.

Securing Texas' Water Future

Texas faces two major challenges with regard to our state's water future: a drought-prone and growing state that will need more water supplies and an aging, deteriorating water infrastructure. To address these challenges, Proposition 6 created the new $1 billion fund Texas Water Fund to help fix aging, deteriorating water systems and develop new water supplies for our growing, thirsty state.

Bridging the Digital Divide

The legislative session's most important policy addressing broadband internet expansion will broaden the opportunity for all Texans to participate in the 21st-century economy. To help close the existing digital divide in Texas, Proposition 8 created the Broadband Infrastructure Fund, allowing the state to pull down billions of additional federal dollars through the Broadband Equity, Access, and Deployment (BEAD) Program and providing needed extra dollars for Next Generation 9-1-1 services.

The Future of State Parks

To safeguard, improve and create new state parks as the state's population continues to grow, Proposition 14 created the $1 billion Centennial Parks Conservation Fund administered by Texas Parks and Wildlife to preserve and expand our natural landscapes for future generations.

Texas 2036 Theory of Change in Action

Texas 2036 ensures Texas is the best place to live, work and do business by engaging with lawmakers and state officials to develop long-term, data-driven solutions that align
to drive systems change over time, delivering sustainable, measurable improvements in the lives and livelihoods of Texans. Here's what that looks like in action:

Breaking the gridlock on Texas law enforcement reform

Each decade, Texas state agencies are thoroughly reviewed by a legislative commission – the Texas Sunset Commission – to analyze agency effectiveness and identify necessary improvements. When the Texas Commission on Law Enforcement (TCOLE) was under its regularly scheduled Sunset review in 2020, the Sunset Commission adopted a highly critical report that called the way Texas regulates law enforcement "largely ineffective," "toothless," and "fundamentally broken."

Rather than immediately addressing these issues, the 2020 Sunset report recommended the Legislature establish a blue ribbon panel of law enforcement professionals to develop recommendations for future lawmakers to consider.

This blue ribbon panel recommended professional standards, training and education requirements, and accountability for licensed peace officers and law enforcement agencies. However, even this modest 2021 TCOLE Sunset bill failed to reach a floor vote in either chamber after receiving significant stakeholder pushback.

Thanks to the generous financial support of Texas Instruments, in the late fall of 2021 Texas 2036 began engaging law enforcement experts and stakeholders on outlining areas of fruitful research and advocacy in anticipation of the beginning of the new TCOLE Sunset review process.

These discussions led to Texas 2036 comparing TCOLE to similar agencies in other states, evaluating how Texas manages key data on law enforcement, and assessing Texas's response to the challenge of "wandering officers" – those peace officers who are fired from one agency and then get rehired at a different agency.

The result was the Texas Law Enforcement Data Landscape, a nearly 100-page report including dozens of concrete findings and actionable recommendations for lawmakers to consider.

Texas 2036 Theory of Change in Action

Among the most important recommendations were those related to dealing with the wandering officer problem.

Key recommendations of the report included moving away from the F-5 "discharge" system for reporting officer separations in favor of a more useful, fact-based system, relying on national data assets and improving the transparency of Texas peace officer information, addressing the unusually high number of law enforcement agencies in the state, and dramatically improving TCOLE's data infrastructure to better serve Texas and the law enforcement community.

In addition to informing Texas 2036's advocacy on the TCOLE Sunset bill and related legislation, the Law Enforcement Data Landscape became a baseline for reliable information on the state of law enforcement regulation and a guide for shared goals among key stakeholders. TCOLE leadership quoted the report in testimony before lawmakers, and the report was regularly cited by other law enforcement groups and associations.

Rethinking the workforce of the future

By 2036, more than 70% of jobs in Texas will require a postsecondary credential. But today, only 1-in-3 Texas high schoolers obtain such a credential within six years of graduation.
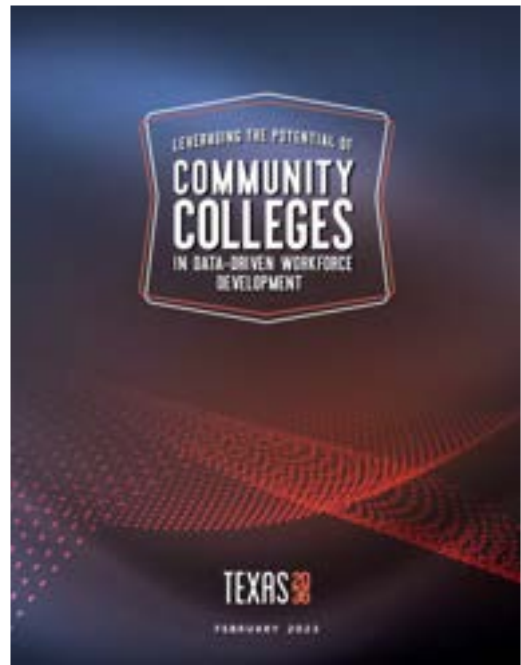
With a broad mission to provide both academic programs and skills training, community colleges are uniquely suited to prepare Texans for success in the workforce. The state's finance system for community colleges, however, did not adequately incentivize students' ultimate success in the workforce, focusing instead on seat time in classrooms. Amidst declining enrollment and historic workforce shortages from the pandemic, it became clear a solution was needed.

That solution came in the form of House Bill 8 in the 88th legislative session, which overhauls the state's financing system for Texas community colleges by primarily rewarding funds based on students' progress in measurable outcomes and closer alignment of programs with workforce needs.

Texas 2036 Theory of Change in Action

Texas 2036 created a foundational framework, paired with persistent engagement, to help align and organize all these efforts for success – culminating in a straightforward path to realize the benefits of each initiative through community college finance reform.

Providing Texans the quality health care they need – at a price they can afford

For five million Texans, the most significant barrier to accessing care when they need it at a price they can afford is a lack of health insurance. But even for those who have insurance – the vast majority of Texans – the financial support provided by their plans is not enough to guarantee that they can access care at a price they can afford. Nearly two-thirds of insured Texas families are skipping care due to price. And with the average annual premium for an employer-sponsored family insurance plan nearing $24,000 (nearly one-third of the median Texas household income), simply demanding that insurers and employers pay more ultimately risks harming Texans by reducing their take-home pay and job security.

In 2021, Texas 2036 worked in support of the passage and subsequent implementation of legislation to reduce the cost of health coverage – and our policy prescription is already having a positive impact, with estimates showing an increased enrollment of 370,000 Texans in affordable health plans attributable to 2021's Senate Bill 1296.
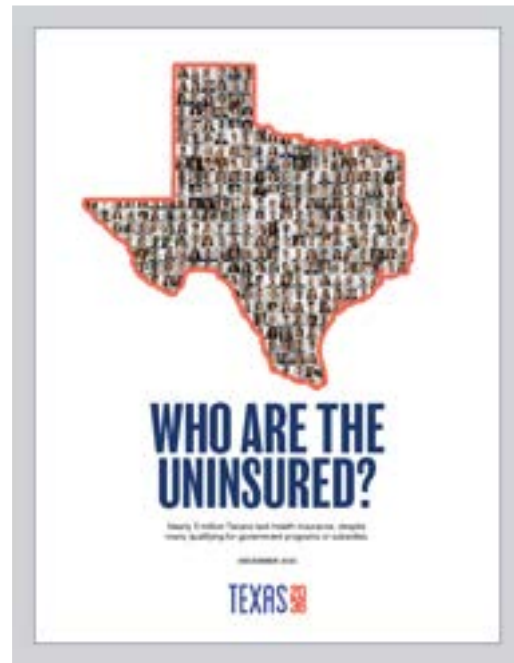

This reform has positioned Texas as a national leader in optimizing the Individual Marketplace to state-level conditions.

In 2023, we built on this success by working with lawmakers to craft House Bill 711, limiting the harmful effects of consolidated health care markets and empowering employers to leverage recent advances in price transparency to lower the costs of services and coverage.

As we look forward to the next legislative session in 2025, we're continuing to build on this progress with the data in our latest health care report that examines Who are the uninsured in Texas? A multi-year project comprising targeted opinion surveys and focus groups designed to provide a holistic understanding of Texas' uninsured population and to identify systemic, behavioral and psychological obstacles to Texans having access to affordable care.

Driving Discussions
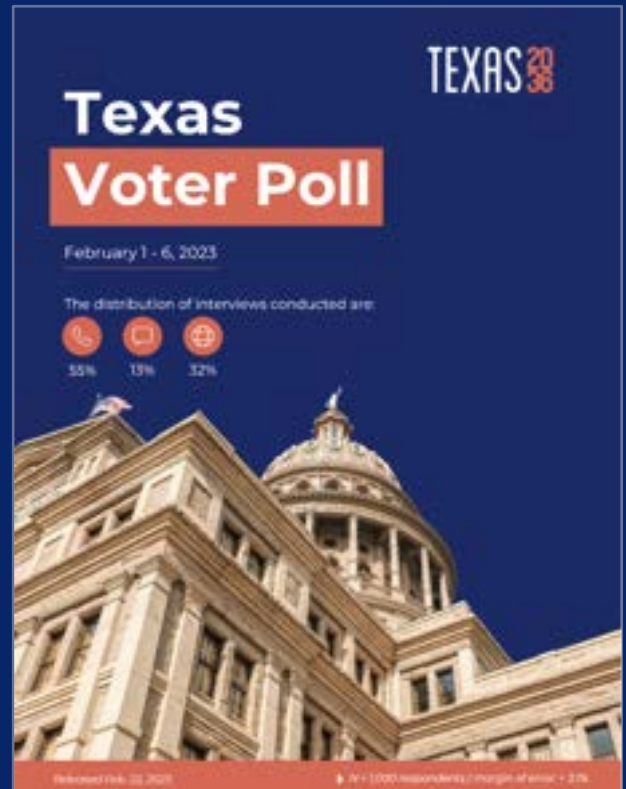
Driving Discussions

Engaging Texans Statewide

568+
Media Mentions

64K+
Followers

279K+
Engagements
An increase of 206%

64K+
Video Views
An increase of 351%

MARY LYNN PRUNEDA
SENIOR POLICY ADVISOR FOR EDUCATION, TEXAS 2036
AUTHOR HELENE DEVYNCK IS AMONG DOZENS OF WOMEN WHO HAVE SPOKEN OUT RECENTLY TO

TexasMonthly

HEALTH

1.4 Million More Texans Could
Have Free Health Insurance

They just don't apply, according to a new report that says many
uninsured residents aren't taking advantage of Affordable Care Act plans.
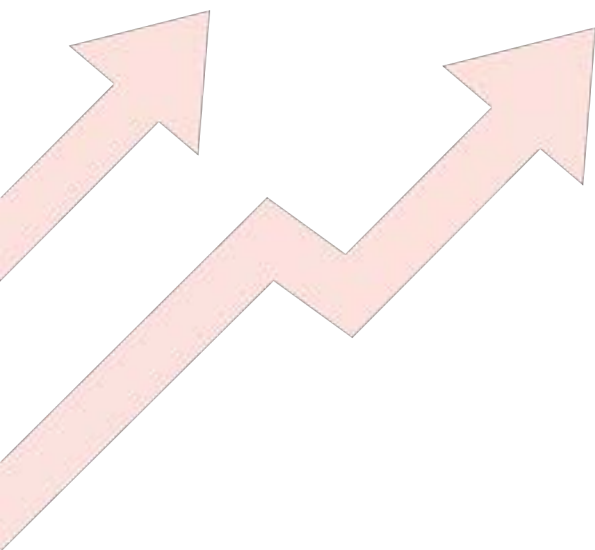
2023 Financial Overview

Fiscal Year 2023

(January 1 – December 31)

$7.9 M
Total Revenue

36%
Individual Contributions

64%
Corporations and Foundation

Statewide Support

Donations came from throughout the state, with a breakdown that includes every corner of the state:

46%
North Central Texas

24%
Central Texas
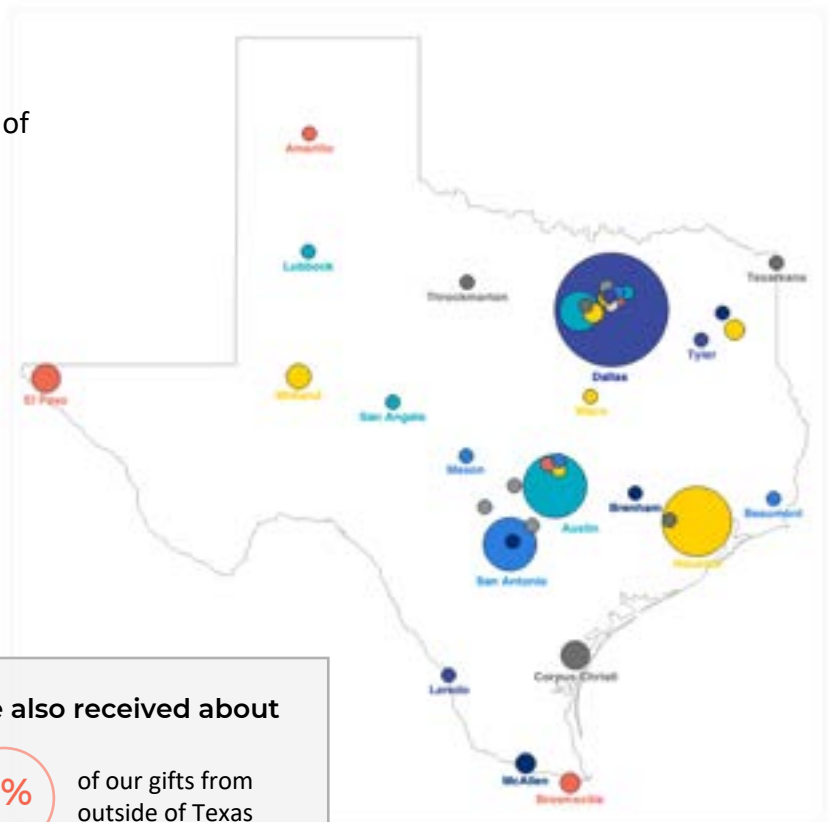
14%
Southeast Texas

3%
East Texas

5%
West Texas & the Panhandle

5%
South & Southwest Texas

We also received about

3% of our gifts from outside of Texas

Looking Forward

Texas 2036 is building on our past achievements and leading the way in using data to solve the challenges that Texas will address in the next legislative session.

WORKFORCE

Improving academic readiness. Increasing the number of high-demand postsecondary credentials. Ensuring state investments in workforce development deliver the highest possible returns.

HEALTH CARE

Ensuring Texans can get the care they need, when they need it, at a price they can afford by addressing both barriers to coverage and affordability. Revitalizing health care markets. Improving health coverage.

INFRASTRUCTURE

Expanding Texas' energy leadership. Ensuring a sustainable water supply. Preparing for extreme weather. And fostering technological innovation.

HOUSING

Identifying market-based and regulatory opportunities to reduce housing costs. Increasing opportunities for Texans to achieve the dream of homeownership. Removing barriers to diverse and abundant housing supply.

United In Building
A Stronger Future for Texas

TEXAS 2036

Thank You to Our Generous Donors

Sherry Alexander	Henry and Lucy Billingsley	Charter Communications	Don Durden
Amon G. Carter Foundation	Monique and Tom Black	Coby Chase	Julia Z. Edwards
Marilyn and Bolivar Andrews	BlueCross BlueShield of Texas	Warren Chase	Houston Endowment
Ann and David Engel Advised Fund at Coastal Bend Community Foundation	The Boeing Company	Mary Chenoweth	Episcopal Health Foundation
Ann and John Newman Fund of Vanguard Charitable	Michelle K. Brock	Amy and John Chronis	Ed Escudero
Anonymous	Mary Brumbach	William L. Clifton, Jr.	Etex
Arnold Ventures	Catherine M. Butschek	Mrs. Nancy C. Collins	Exxon Mobil Corporation
Ashford	Byrne Family Foundation Trust	Comerica Bank	Shannon Fletcher
Associa	Aline Bass Callahan	Communities Foundation of Texas	Will Forteith & Heather Zrubek Forteith
AT&T	Beckie Callahan	Justin Coppedge	Steve L. Fox
Patricia Avery	Shannon Callewart	Roberto Coronado	The Friedkin Group
Norman P. Bagwell	Laura and Bob Campbell	Myra Crownover	Frost Bank Charitable Foundation
Bank of America	The Capstreet Group, LLC	Maj. Gen. Anthony Cucolo	Keshab Gangopadhyay
Marsha and Michael Baylor	The Honorable John Carona	Dallas Association for Financial Professionals	Julieta Villarreal Garcia
Judy and David Beck	John L. Carter	Data Quality Campaign	Carlos I. Garza
Tracee Bentley	Deborah Cartwright	The Davies Family	Ronald J. Goldman
Randy and Nancy Best	Daniel Casey	Tieman H. Dippel	Jim Goudge
The Bill and Melinda Gates Foundation	Dorothy Castle	Sandy Dochen	Robert H. Graham

Thank You to Our Generous Donors

Phil Green	Jinkerson Family Fund at Fidelity Charitable	Jeremy Mazur	Tonia Norman
Merrill and Joshua Gregg	Joe and Alfreda Borden Norman Fund	Libby and Murray McCabe	Erle A. Nye
Kelly Hall	Anne Johnson	McCombs Foundation	Robert E. Parker
Lauren and Andrew Hall	A.C. Jones	Ann McDonald	Dan Patterson
Michelle Harper	Thomas E. Jorden	Amy and Drew McKnight	Bill Payne
Thomas J. Harris	Mary J. Keller	Trent McKnight	Margot B. Perot
Dr. Holly Heard	Ronald Kirk	John Mark McLaughlin	The Pew Charitable Trusts
Hibbs Family Foundation	Jennifer and Kevin Kirksey	Reba McNair	The Honorable Jeanne L. Phillips
Hirsch Family Foundation	Mr. and Mrs. Melvyn N. Klein	William and Patricia Meadows	William J. Poston
Ann and Lee Hobson	Kline Family Foundation	The Meadows Foundation	Mary Potishman
Marguerite Hoffman	Jack D. Knox	Methodist Healthcare Ministries	The Prentice Farrar Brown & Alline Ford Brown Foundation
The Hoglund Foundation	Guy Koenig	Sharon and Tom Meurer	David C. Redford
Maynard Holt	Bill Kramer	Michael and Susan Dell Foundation	The Rees-Jones Foundation
Holt CAT	Kronkosky Charitable Foundation	David B. Miller	Rio Bank
Celeste Hubert	Val LaMantia	Doug Miller	Helen and Frank Risch
John D. Hutchinson	Lard Trust	Jennifer and Jon Mosle	Robert Burns - The Gift Fund for the Future at Schwab Charitable
Admiral Bobby R. Inman (Ret.)	Lockheed Martin Aeronautics Co.	Lesli Mosser	Corbin J. Robertson, Jr.
Wallace B. Jefferson	Tom W. Luce, III	Jeffrey A. Mucci	A.J. Rodriguez

Thank You to Our Generous Donors

Norma Rodriguez	Southwest Airlines	Toyota Motor North America, Inc.
Peter Rodriguez	The Honorable Margaret Spellings	Guillermo Trevino
Regina Rogers	St. David's Foundation	Elissa Turnham
Deedie Rose	Stuart W. Stedman	Victoria & Peter Bartholow Family Fund at the Communities Foundation
James Henry Russell	Phyllis and Ronald G. Steinhart	Robert Walker
Samsung Austin Semicondutor	John Stephens	Walton Family Foundation
Scovell Family Foundation at The Dallas Foundation	Steve & Susan Brauer Family Gift Fund	Water Foundation
Sheryl Sculley	Gayle Stoffel	Chris Waters
Serafy Foundation	The Honorable Joe R. Straus	Margaret Weinkauf
Carl Sewell	Carl Ted Stude	Sonya Medina Williams
The Honorable Florence Shapiro	Carol E. Sullivan	Reed Williams
Mahesh Shetty	Jo and Kevin Sullivan	James M. Windham
Sid W. Richardson Foundation	Sam L. Susser	Pete and Tomi Winstead
Bill Sims	Texas Instruments	The Woody and Gayle Hunt Family Foundation
Nicole and Justin Small	Texas Mutual Insurance Company	W.W. Caruth, Jr. Foundation
James B. Smith	Lee and David Thompson	Ira J Yates
Mr. Peter P. Smith and Mrs. Bonnie Bass Smith	Carolyn and Jere Thompson, Jr.	Barb and Bob Zorich