

GENERATIONAL INVESTMENTS

In November 2023, Texas voters decided on securing constitutionally dedicated funds for water, broadband and state parks. Texas 2036 supported legislation during the 88th Legislature to bring forward these amendments, opening the door for greater economic development and enhancing community vitality across the state.



Water

Proposition 6

Fix aging, deteriorating water systems and develop new water supplies for a growing, thirsty state.

Funds: \$1 Billion

Texas Water Fund

Operator:

Texas Water Development Board

Legislators In Support:

SB 28: (H) 140-0 (S) 31-0
SJR 75: (H) 137-6 (S) 31-0

77% of voters supported this constitutional amendment.



Broadband

Proposition 8

Finance broadband infrastructure projects, fund Next Generation 9-1-1 services and match federal BEAD program dollars.

Funds: \$1.5 Billion

Broadband Infrastructure Fund

Operator:

Broadband Development Office

Legislators In Support:

HB 9: (H) 138-8 (S) 30-1
HJR 125: (H) 136-9 (S) 30-1

69% of voters supported this constitutional amendment.



State Parks

Proposition 14

Preserve and expand natural landscapes for future generations on the heels of the 100th anniversary of Texas' parks system.

Funds: \$1 Billion

Centennial Parks Conservation Fund

Operator:

Texas Parks and Wildlife

Legislators In Support:

SB 1648: (H) 120-19 (S) 26-3
SJR 74: (H) 123-21 (S) 26-3

76% of voters supported this constitutional amendment.



GENERATIONAL INVESTMENTS

COMMUNICATIONS BY THE NUMBERS

543K+

Social Media Impressions

45K+

Social Media Engagement
(8.3% Engagement Rate)

30K+

Views Generated by 22
Videos

32

Published Blogs

46K+

Views of 12 Newsletters

40%

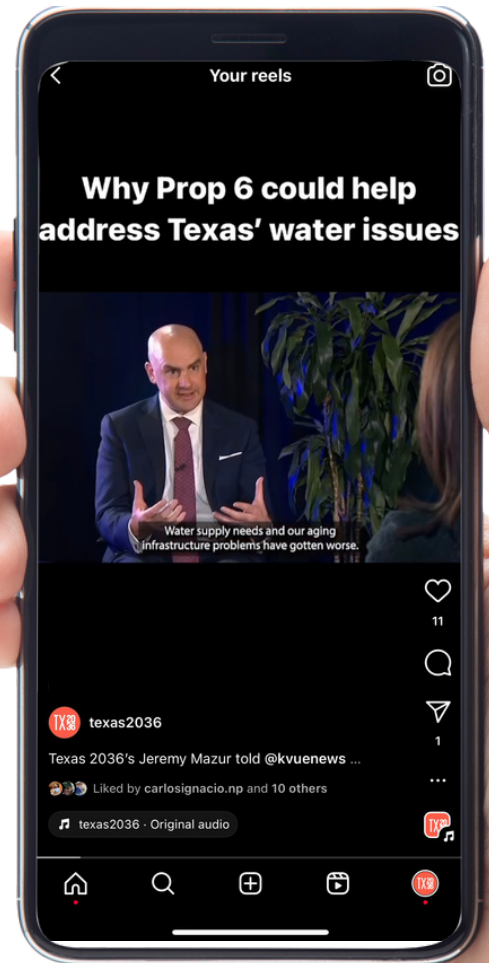
Open Rate of
Newsletters

105+

Media Mentions

700+

Content Pieces Created



THE HEADLINES

Texas to receive \$5.3 billion in federal funds to boost broadband expansion efforts

The federal money will be added to the \$1.5 billion investment made by state lawmakers this session to increase broadband availability across Texas.

Texas, we have a water problem. We need these smart policies

Let's stay ahead of the curve.

Texans will vote on \$1 billion state parks fund following Legislature approval

Ryan Auerhahn
Austin American Statesman

Austin American Statesman
Opinion: Investing in broadband is our chance to level the playing field
A.J. Rodriguez
Published 10/14/2021, 11:17 AM

Desalination plants will keep Texas growing. Vote 'for' Prop 6 water fund. (Opinion)

McIntyre/ABC News

Texans will vote on 14 propositions in Tuesday's constitutional amendment election

