

TEXAS 20
36

August 2023



7TH
TEXAS

VOTER POLL

POLL METHODOLOGY

Baselice and Associates conducted the survey, polling 1,000 registered Texas voters on August 22-29, 2023. It has a *margin of error of $\pm 3.1\%$* .

The interviews were conducted via:



Phone
52%

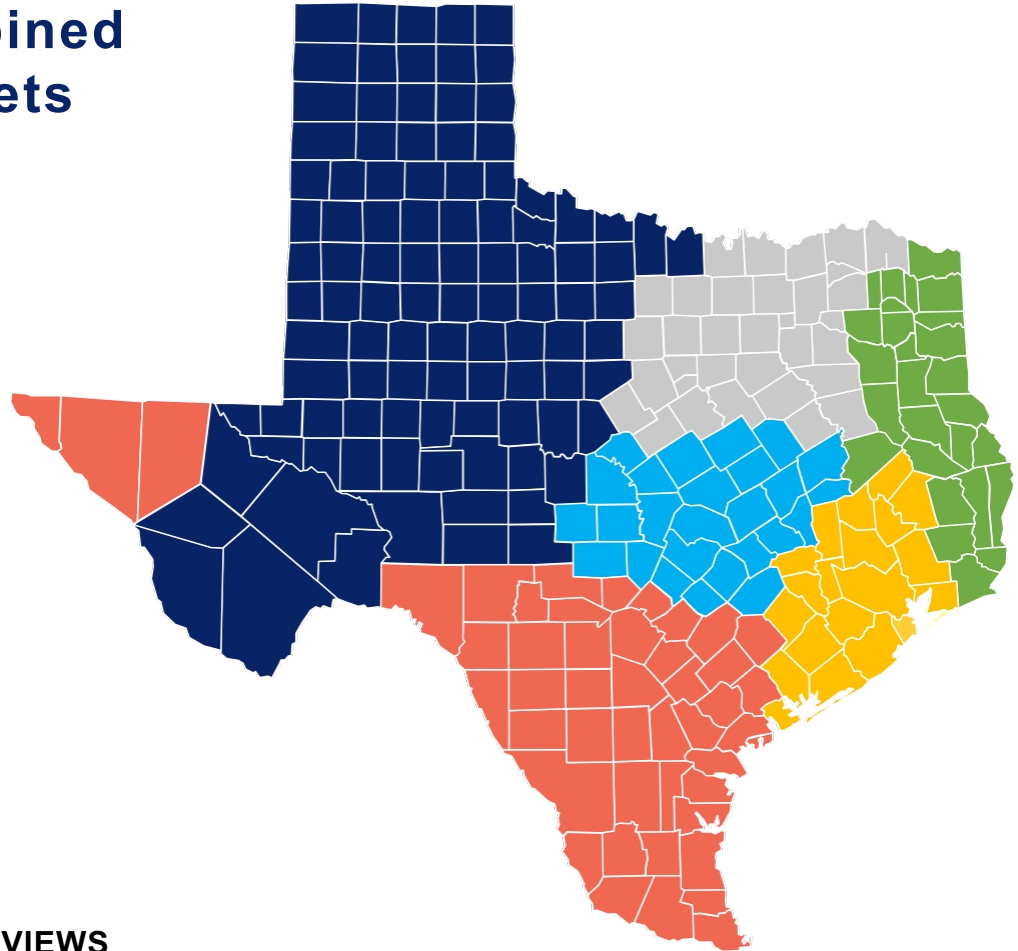


SMS
13%

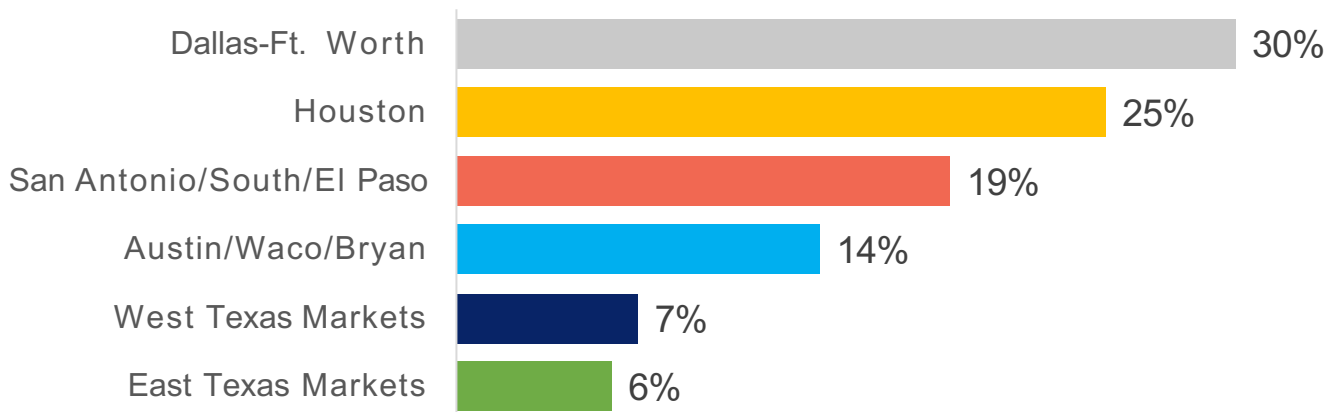


Web
35%

Texas Combined Media Markets



PERCENT OF INTERVIEWS



POPULATION TRENDS

From Lone Star State to Lodestone State: Texas Remains Attractive to Natives and Newcomers

Texas affirms its status as a leading target for relocation while concerns about the state's future has some residents thinking about leaving.

AUSTIN, TX — Texas remains far and away the best state in the nation for keeping native residents from leaving the state and for drawing residents from other states, findings confirmed by recent Texas 2036 polling and data analysis.

More than three of every four Texans, or 77%, told us they don't plan to leave Texas anytime in the next few years while just 10% told us that they plan to leave the state. That latter figure was driven particularly by women and young voters who say political or social reasons are largely responsible for them contemplating a move.

Texas also leads the nation in holding on to its native residents and remains a leading target for relocation by residents of other states, notably, California and Florida.



Texas' appeal isn't just rooted in our vibrant culture or our Tex-Mex and barbecue. Our strong job growth and affordability are major draws. But as we navigate post-pandemic changes and face rising urban housing costs, it's crucial for policymakers to prioritize accessible housing near our job centers — especially in areas witnessing high migration.



Rahul Sreenivasan
Policy Advisor
Texas 2036

New residents are attracted to Texas due to its comparative affordability, especially when originating from higher-cost coastal states.



Lauren Leining
Data Analyst
Texas 2036

The Texas triangle's metro areas have attracted a diverse and affluent crowd. Those relocating to Austin, for instance, reported considerable wealth, signaling the city's magnetism.



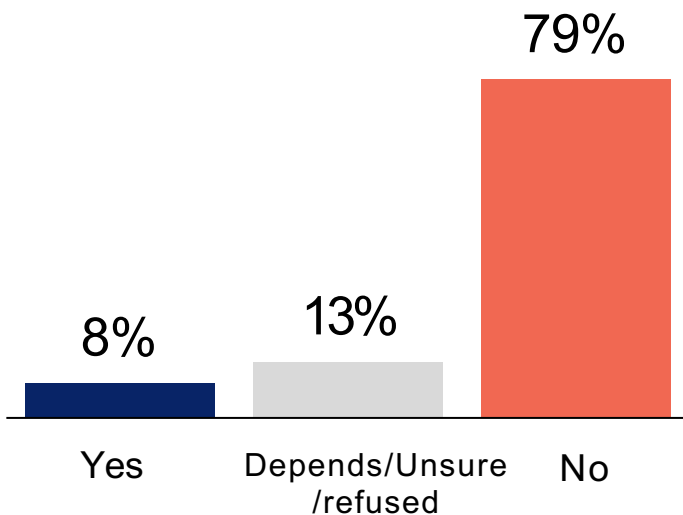
Carlos Navarro
Data Analyst
Texas 2036



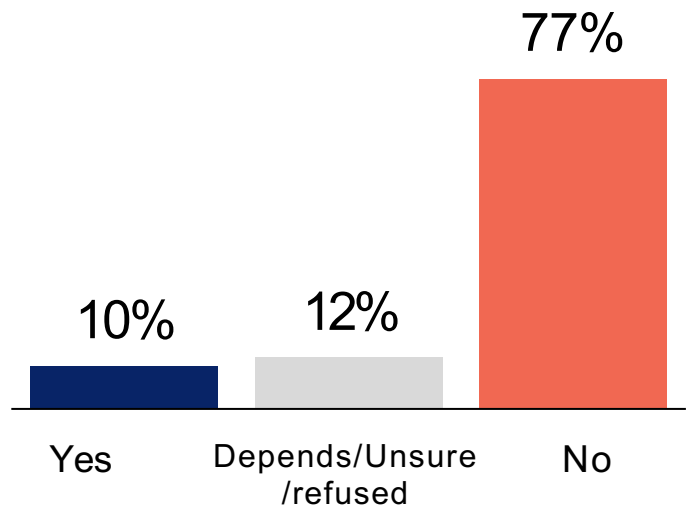
POPULATION TRENDS

Do you plan on moving out of Texas in the next few years?

September 2022

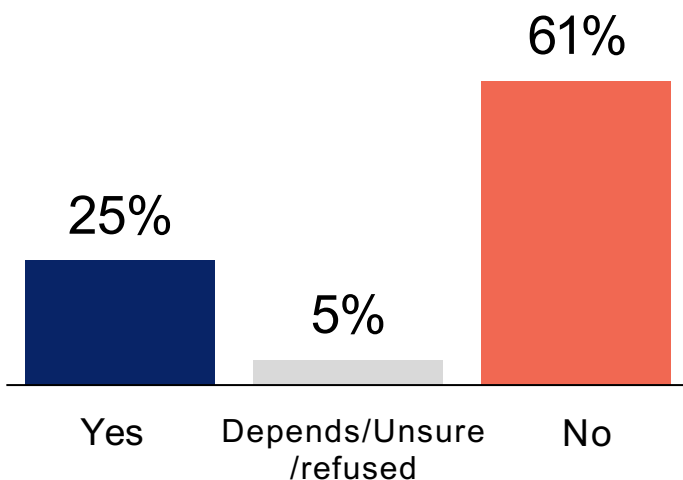


August 2023

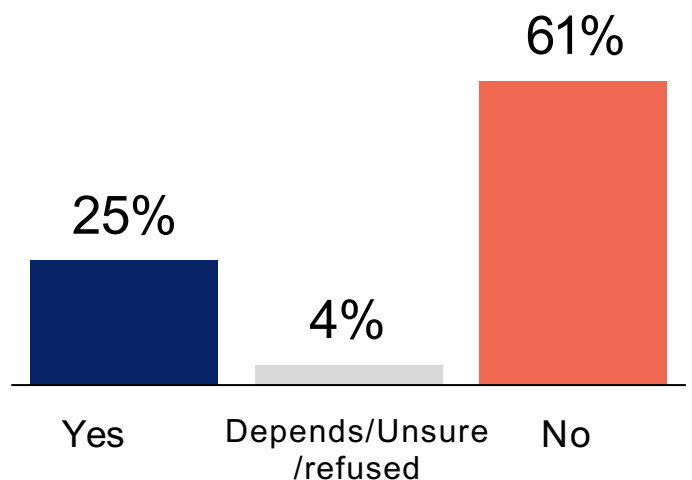


IF NO/UNSURE, Have you considered moving out of Texas?

**September 2022
(8% Not asked)**



**August 2023
(10% Not asked)**

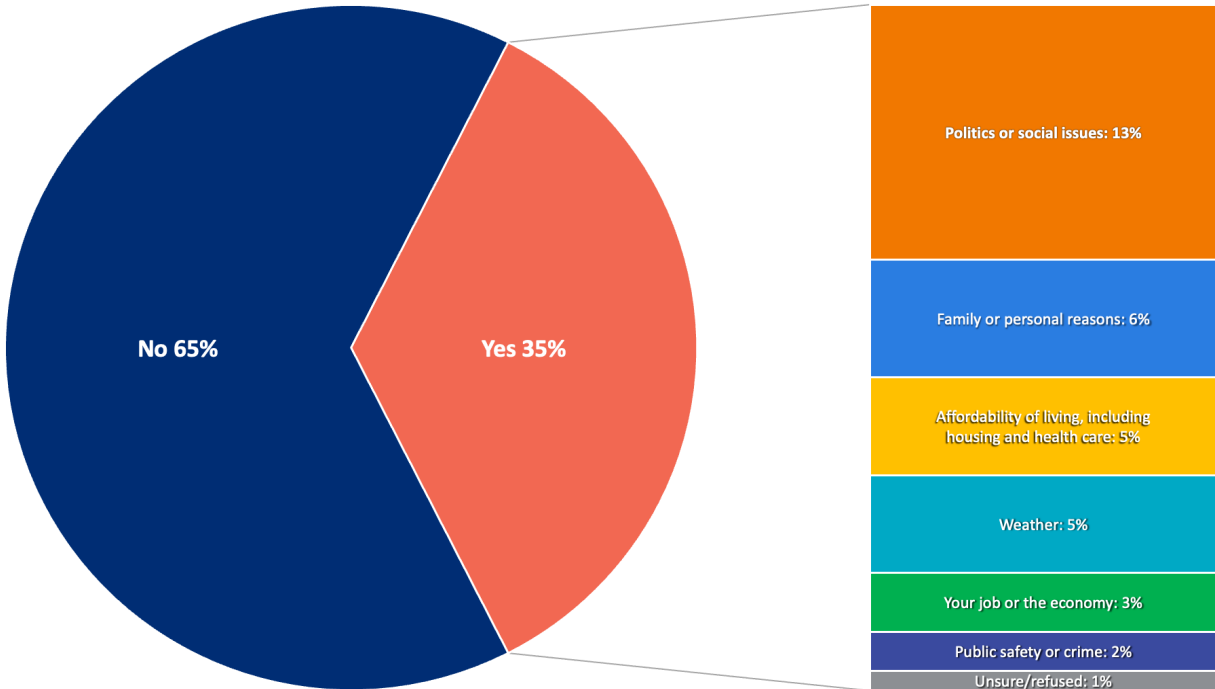


	Do you plan on moving out of Texas in the next few years?	Have you considered moving out of Texas?	Plan to or Considered	Plan to or Considered
	Aug '23	Aug '23	Aug '23	Sept'22
Total	10%	25%	35%	33%
Gender/Employment				
Male / Employed	10%	29%	39%	34%
Male/Not employed	5%	19%	24%	31%
Female / Employed	16%	29%	45%	45%
Female / Not employed	8%	19%	27%	21%
Age				
18-34	26%	29%	55%	55%
35-44	7%	35%	42%	38%
45-54	11%	30%	41%	36%
55-64	6%	22%	28%	28%
65 or older	3%	13%	16%	15%
Age & Gender				
Male / 18-54	12%	31%	43%	39%
Male 55+	4%	18%	22%	24%
Female / 18-54	19%	32%	51%	48%
Female / 55+	5%	16%	21%	18%
Urban/Suburban vs Rural Counties				
Urban / Suburban	12%	28%	40%	37%
Rural	8%	19%	27%	28%
Gender/Suburban vs Rural				
Male / urban-suburb	9%	31%	40%	34%
Male / rural	8%	16%	24%	31%
Female / urban-suburb	14%	26%	40%	40%
Female / rural	9%	22%	31%	25%
Age/Urban-Sub vs Rural				
Under 55 / urban-suburb	18%	33%	51%	47%
Under 55 rural	12%	28%	40%	38%
55+ / urban-suburb	4%	21%	25%	24%
55+ / rural	5%	11%	16%	16%

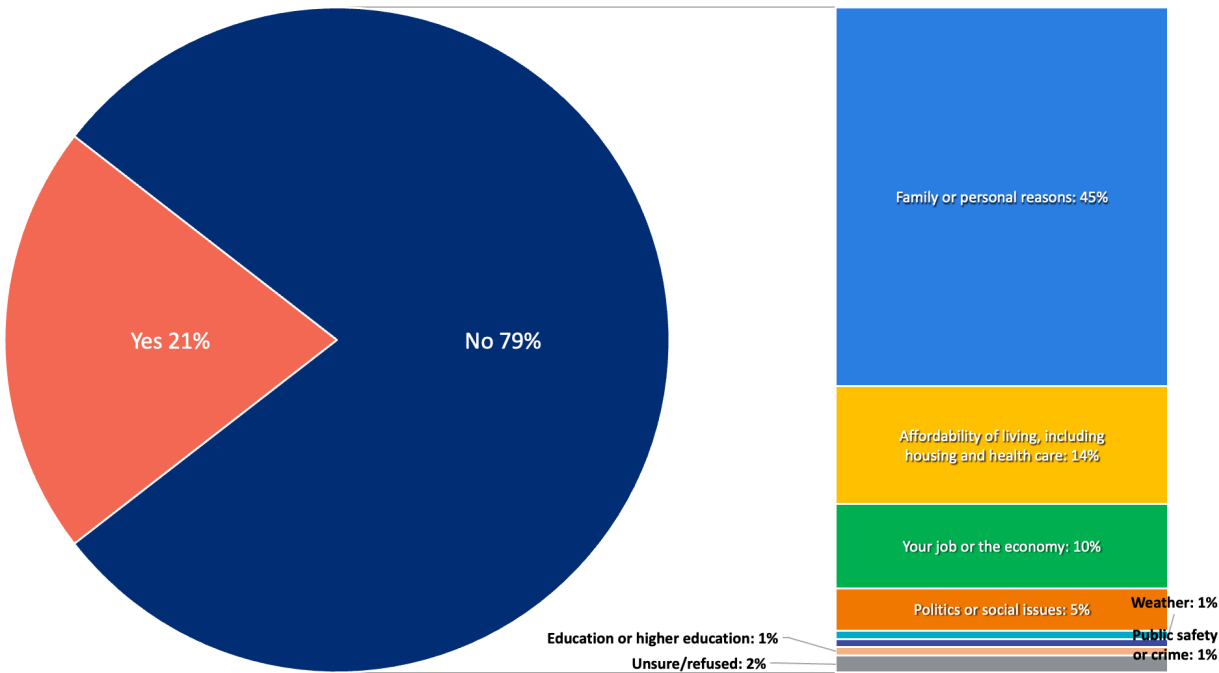
	Do you plan on moving out of Texas in the next few years?	Have you considered moving out of Texas?	Plan to or Considered	Plan to or Considered
	Aug '23	Aug '23	Aug '23	Sept'22
Total	10%	25%	35%	33%
Partisan Vote				
Republican	4%	17%	21%	23%
Independent	15%	26%	41%	37%
Democratic	15%	33%	48%	43%
Gender & Partisan				
Male GOP	4%	20%	24%	22%
Female GOP	5%	14%	19%	21%
Male IND	12%	32%	44%	33%
Female IND	18%	22%	40%	38%
Male DEM	12%	27%	39%	49%
Female DEM	17%	37%	54%	40%
Age & Partisan				
Under 55 GOP	7%	23%	30%	28%
55 & over GOP	2%	12%	14%	14%
Under 55 IND	20%	33%	53%	46%
55 & over IND	7%	16%	23%	19%
Under 55 DEM	20%	38%	58%	53%
55 & over DEM	7%	24%	31%	30%
Partisan / Urban-				
Urb-Sub/ GOP	5%	20%	25%	24%
Urb-Sub / IND	17%	30%	47%	38%
Urb-Sub/ DEM	16%	35%	51%	46%
Rural / GOP	4%	14%	18%	18%
Rural / IND	13%	21%	34%	31%
Rural DEM	13%	28%	41%	35%
Education				
No college	9%	16%	25%	29%
Some college	8%	23%	31%	32%
College graduate	13%	25%	38%	31%
Post graduate	11%	34%	45%	42%

	Do you plan on moving out of Texas in the next few years?	Have you considered moving out of Texas?	Plan to or Considered	Plan to or Considered
	Aug '23	Aug '23	Aug '23	Sept'22
Total	10%	25%	35%	33%
Your Level of Concern				
Extremely concerned	13%	30%	43%	43%
Very concerned	12%	26%	38%	31%
Somewhat concerned	6%	20%	26%	24%
Not at all concerned	7%	7%	14%	22%

IF PLANNING/CONSIDERING MOVING: Which of the following is the top reason you have considered moving out of Texas in the next few years?



IF NOT PLANNING OR CONSIDERING MOVING: Which of the following is the top reason for you to continue living in Texas?





For additional information,
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